



THE STATE OF THE UNIVERSITY

DR. JUDY BENSE
University President
September 27, 2011



A Plan in Review: Taking Control of **our Future**

University of West Florida
**Strategic Priorities and
Measurable Achievements**
2008-2012

- High Quality Academic Programs
- Purposeful Enrollment Growth
- Academic & Student Support Services
- Partnerships & Collaboration
- Investment in People

Creating Great Futures



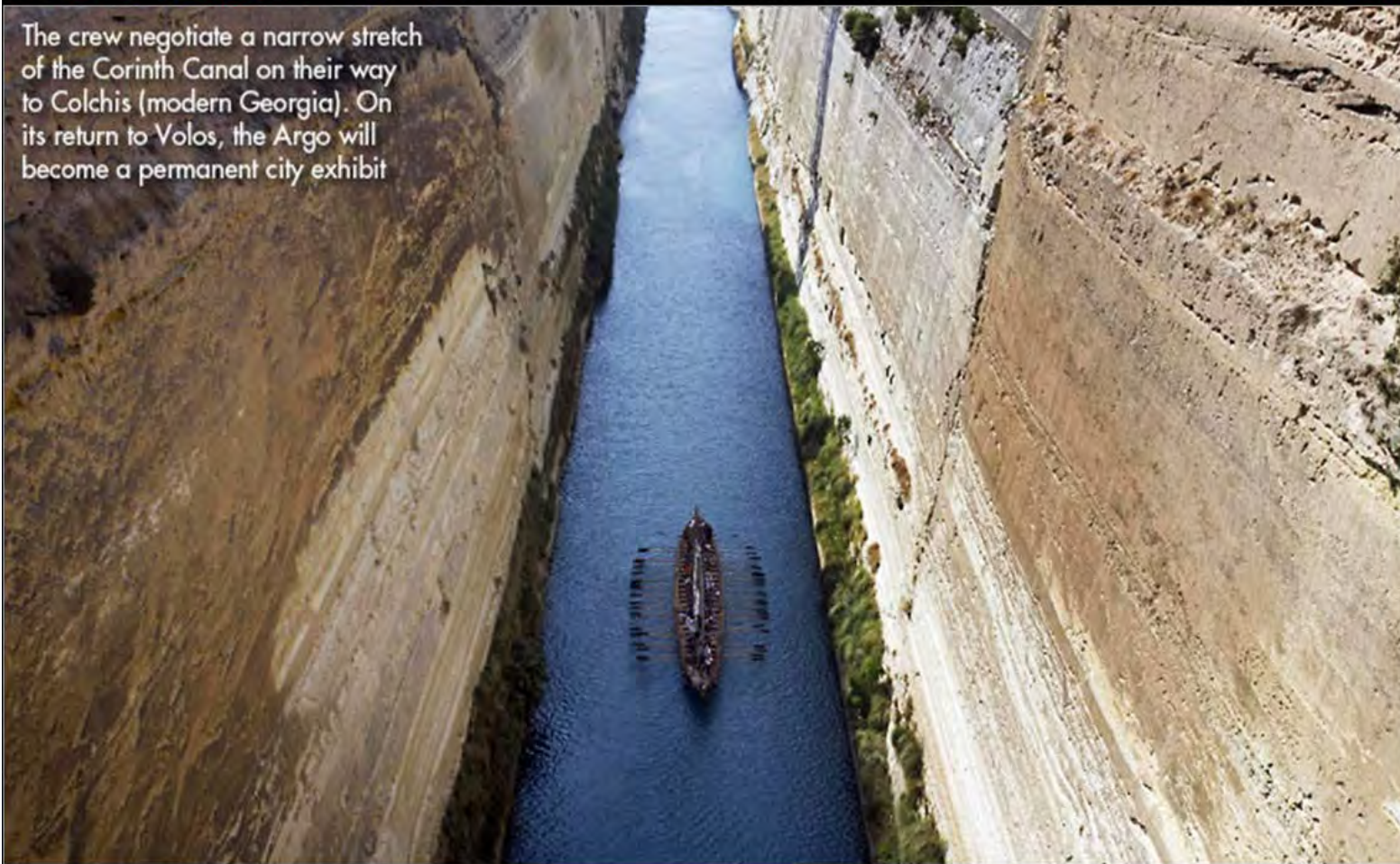


A Plan in Review: Taking Control of **our Future**

THE NEWS IN PICTURES | VOYAGE OF THE ARGO

PAGE 4 OF 5 ▶

The crew negotiate a narrow stretch of the Corinth Canal on their way to Colchis (modern Georgia). On its return to Volos, the Argo will become a permanent city exhibit





A Plan in Review: Taking Control of **our Future**



THE NEWS IN PICTURES
FIRST POSTED JULY 4 2008

Voyage of the Argo

A recreation of the mythological Greek ship the Argo sails through the Corinth Canal, 50 miles west of Athens. The sailors will row 1,200 miles, following the legendary route of Jason and the Argonauts to retrieve the Golden Fleece

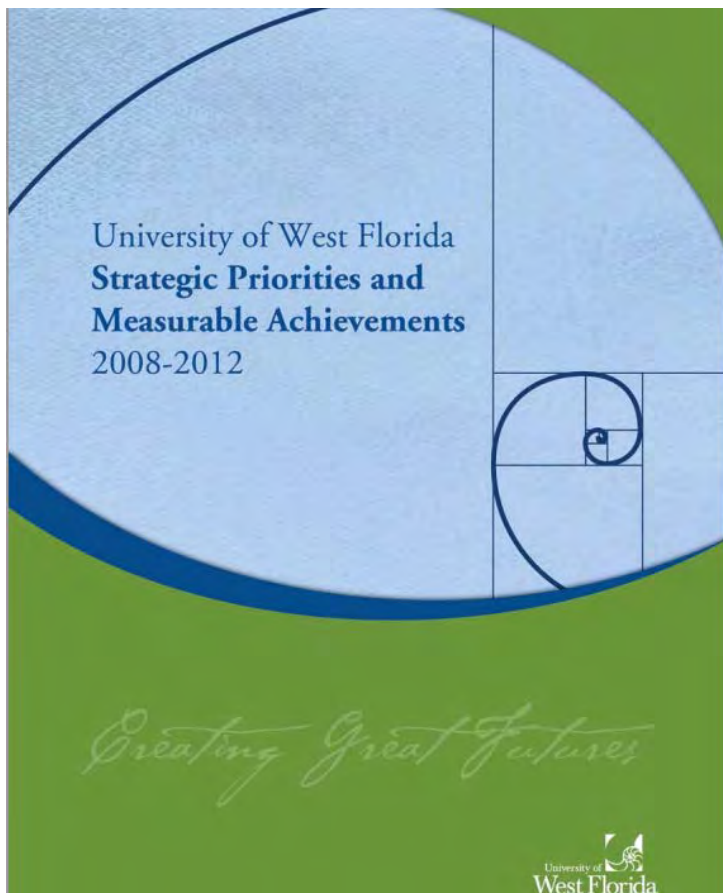


OUR ACCOMPLISHMENTS 2010-2011



A Plan in Review: Taking Control of **our Future**

High Quality Academic Programs



**Southern
Association
of Colleges
and Schools**

**PROGRAM REVIEW
AND ASSESSMENT**

**6 Accreditation or Academic
Program Reviews**

GENERAL EDUCATION REVIEW



A Plan in Review: Taking Control of **our Future**

F Forbes, One of America's Top Colleges



The Princeton Review, One of the best colleges in the Southeast



The Princeton Review, "Green College"

THE CHRONICLE 2011 "Great Colleges to Work For"
of Higher Education



G.I. Jobs Magazine, 2011 Military Friendly School

Military Advanced Education
Journal of Higher Learning for Today's Servicemember

Military Friendly School



A Plan in Review: Taking Control of **our Future**

High Quality Academic Programs



UWF Forensics Team wins 2010 Florida Intercollegiate
State Championship in debate.



A Plan in Review: Taking Control of **our Future** High Quality Academic Programs



UWF Voyager named one of top 10 college newspapers at Southeast Journalism Conference.



A Plan in Review: Taking Control of **our Future** High Quality Academic Programs

COB Student,
Aaron Hall named
grand champion
in International
Business Strategy
Competition.





A Plan in Review: Taking Control of **our Future**

High Quality Academic Programs



PJ O'Rourke Visits



Curtis Bonk, Fall Faculty
Symposium



Quint Studer, Fall
Convocation ¹¹



A Plan in Review: Taking Control of **our Future**

Purposeful Enrollment Growth

12,156 Students

Up 2.8%

Largest Freshman Class at 1,466

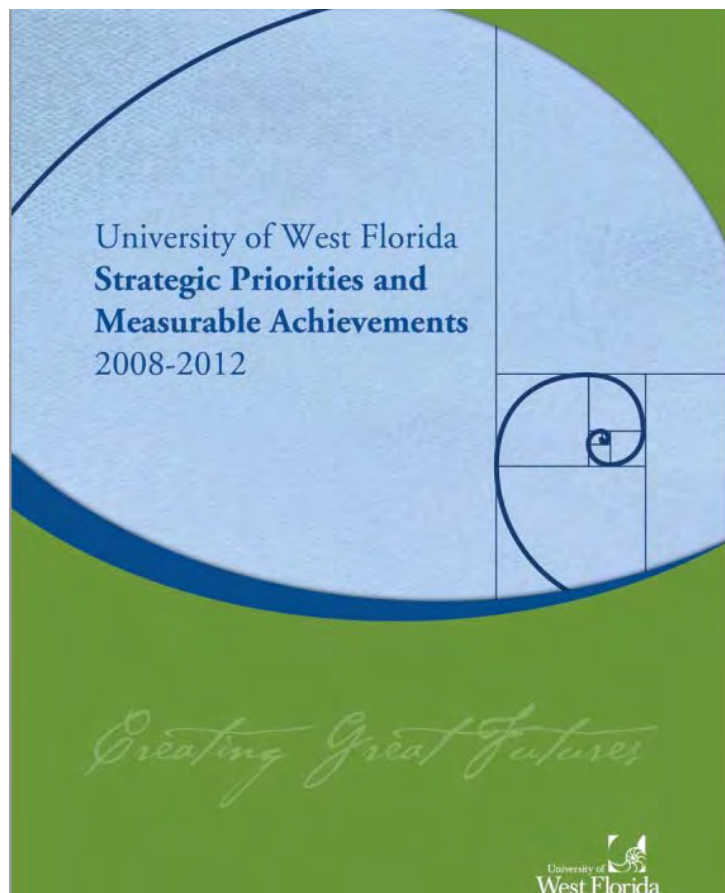
Transfer Students:

1% increase (from state colleges)

23% increase (other)

Retention Rate: 75%

Online Students: 20%





A Plan in Review: Taking Control of **our Future**

Purposeful Enrollment Growth

Freshman Profile

- Average GPA: 3.48
- Average SAT: 1,007
- Average ACT: 22.75
- Ethnically Diverse: 34%





A Plan in Review: Taking Control of **our Future**

Purposeful Enrollment Growth



Oracle
"wise one"

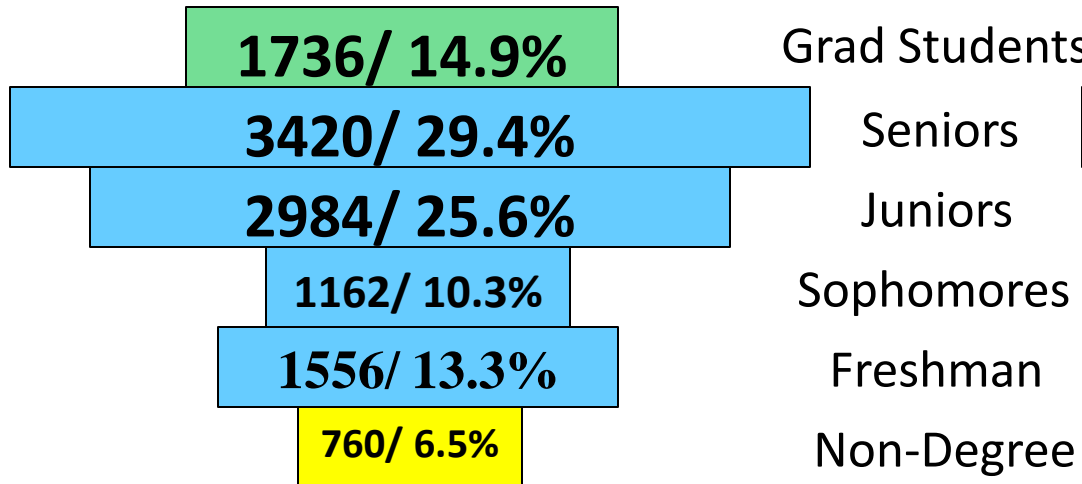




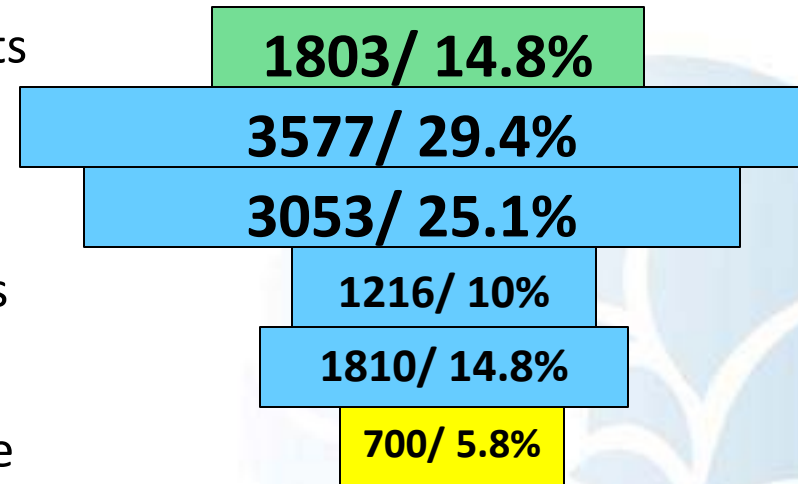
A Plan in Review: Taking Control of **our Future**

Purposeful Enrollment Growth

Fall 2010



Fall 2011





A Plan in Review: Taking Control of **our Future**

Purposeful Enrollment Growth

- 1st Generation Student,
Amy Bueno, General
Business major
- Traditional Freshman,
Brandi Crews, Nursing (pre)
- Graduate Student, Tanya
Gallagher, Environmental
Science, 2nd year masters



we did.



A Plan in Review: Taking Control of **our Future**

Purposeful Enrollment Growth



- Military Veteran Student,
Robin "Griff" Griffiths,
International Studies



- International Student,
Christiane Barros



- Non-Traditional Student
(Single Parent), Danielle
Stomp, Professional
Accountancy



We did.



A Plan in Review: Taking Control of **our Future**

Academic & Student Support Services

University of West Florida
Strategic Priorities and
Measurable Achievements
2008-2012

Creating Great Futures





A Plan in Review: Taking Control of **our Future**

Academic & Student Support Services



Welcome Week Activities



A Plan in Review: Taking Control of **our Future**

Academic & Student Support Services

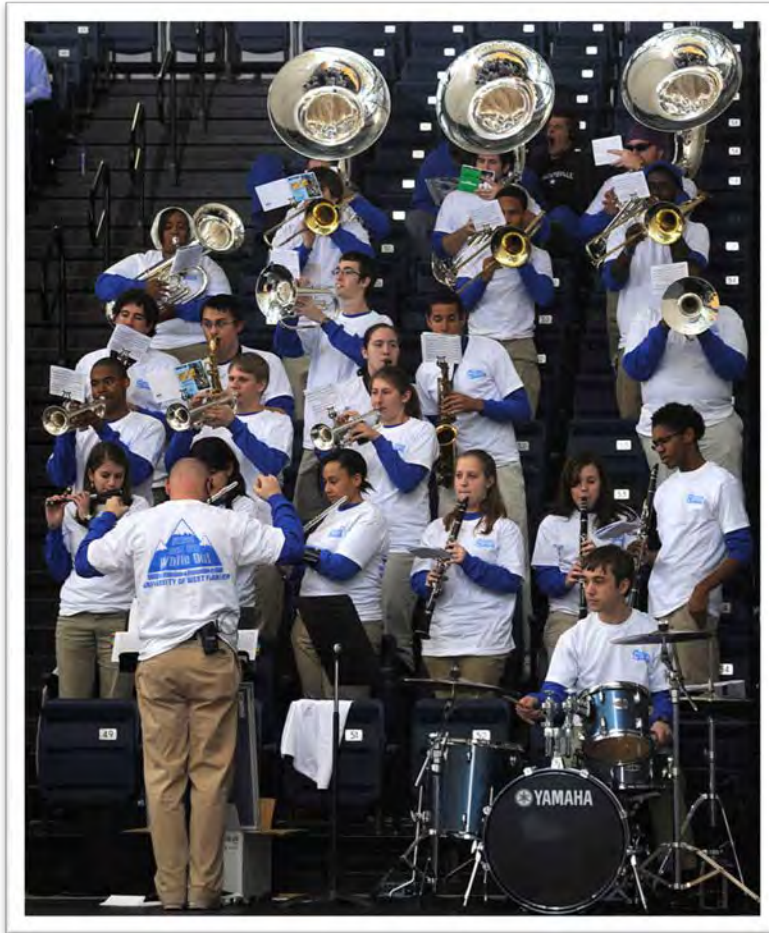


1st UWF Family Weekend, Fall 2010



A Plan in Review: Taking Control of **our Future**

Academic & Student Support Services



1st UWF Pep Band



Organized Spring Break activities



A Plan in Review: Taking Control of **our Future**

Academic & Student Support Services



6th National Division II Title; First for UWF Baseball



A Plan in Review: Taking Control of **our Future**

Heritage Hall opened fall 2010,
a \$15 million, 232 bed, LEED GOLD building.





A Plan in Review: Taking Control of **our Future**



New Graduate
Student Housing,
downtown



New Health and Wellness Center



A Plan in Review: Taking Control of **our Future**



New Skylab in the Library

Great Good Place in Library





A Plan in Review: Taking Control of **our Future**



New College of Business



Presidents Hall



President's Hall



A Plan in Review: Taking Control of **our Future**



Unveiled plans for a new University Park



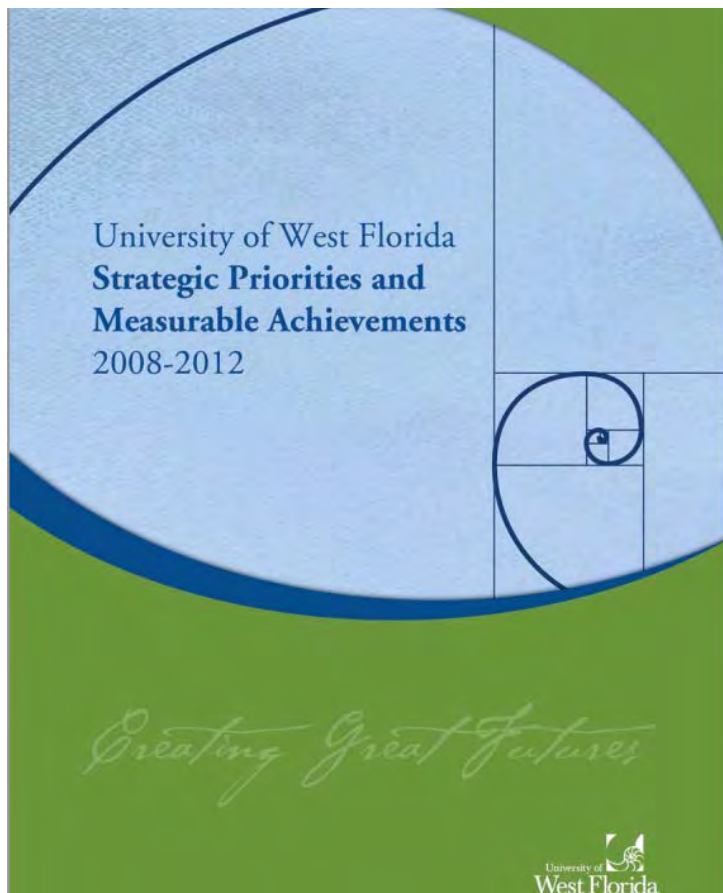
A Plan in Review: Taking Control of **our Future**





A Plan in Review: Taking Control of **our Future**

Partnerships & Collaboration





A Plan in Review: Taking Control of **our Future**

Partnerships & Collaboration





A Plan in Review: Taking Control of **our Future**

Partnerships & Collaboration



Japanese Tsunami Relief



Craig Lockhart, Newman Civic
Fellows Award



A Plan in Review: Taking Control of **our Future**

Partnerships & Collaboration

33,792 volunteer hours





A Plan in Review: Taking Control of **our Future** Partnerships & Collaboration



National Science Foundation
WHERE DISCOVERIES BEGIN

Research \$19.1m

Hometown Heroes Teach



2010 Oil Spill





A Plan in Review: Taking Control of **our Future**

Partnerships & Collaboration

Office of Economic Development and Engagement





A Plan in Review: Taking Control of **our Future** Partnerships & Collaboration



Creating Great Futures Campaign Closes: \$39.3 million raised



A Plan in Review: Taking Control of **our Future** Partnerships & Collaboration



Annual Fund, employee giving 51%



A Plan in Review: Taking Control of **our Future**

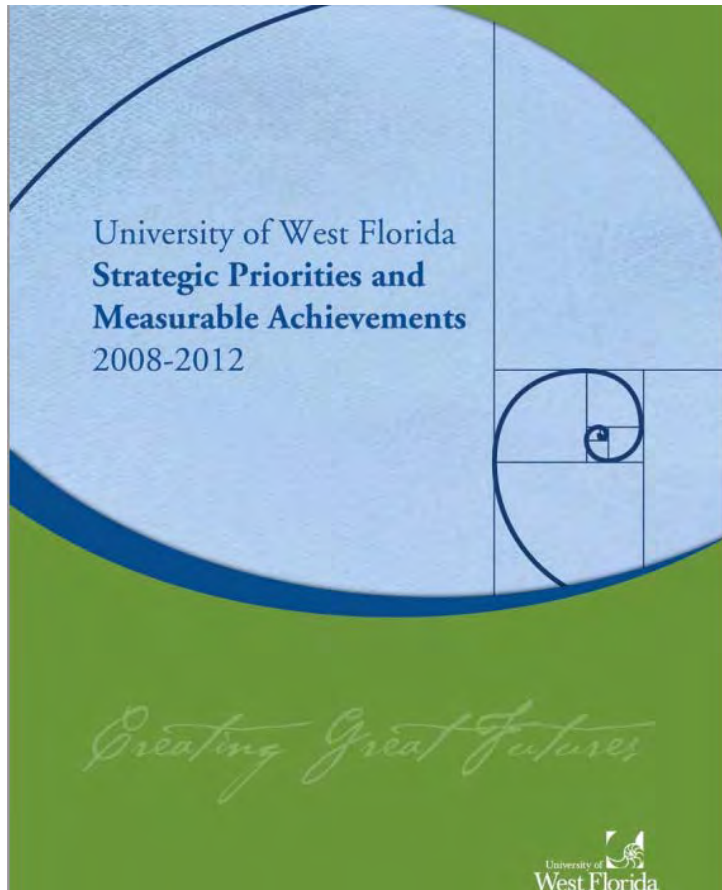
Investment in People

THE CHRONICLE

of Higher Education

2011 “Great Colleges to Work For”

- 1.7% salary increase August 2010
- Hired/retained **30 new** faculty
- Updated **Tenure & Review** procedures
- **23 Faculty** received tenure and/or promotions





A Plan in Review: Taking Control of **our Future**



2010 Employee of the Year,
James Hammond

Investment in People

- **6 Faculty Sabbaticals**
- **11 Faculty Recognition awards, \$26,000**
- **20 Staff Professional Excellence Awards, \$45,300**



OUR **FUTURE** IS **NOW** 2011 AND BEYOND



Our Future is Now

Strategic Initiatives

- Academic Visioning
- Strategic Planning
- Strategic Budgeting and Resource Allocation
- Campus Master Planning
- Banner Student Implementation
- University Wide Assessment
- Key Performance Indicators



Our Future is Now

Academic Visioning



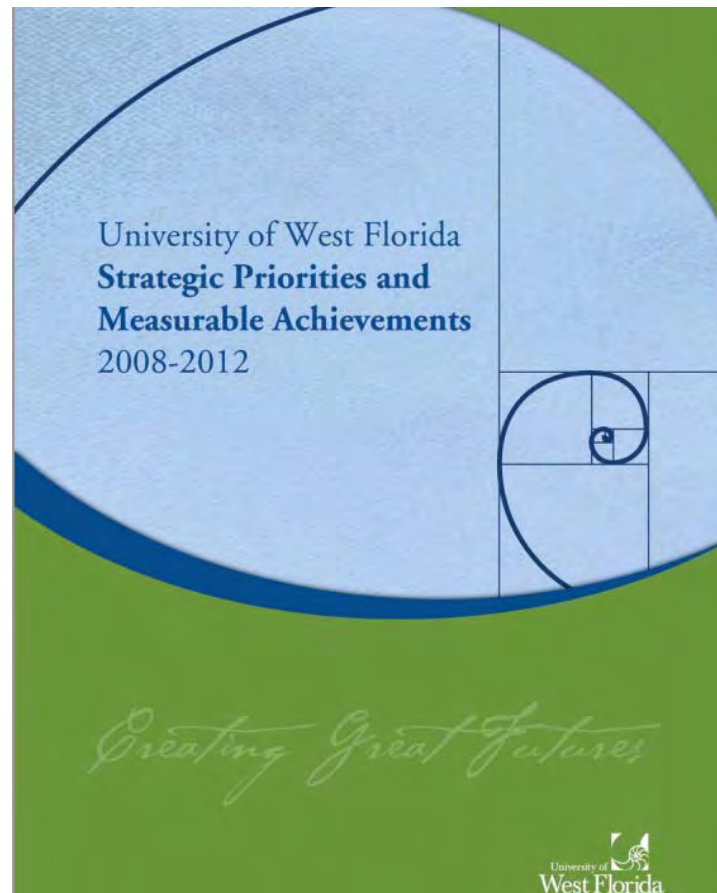
Themes

- 21st Century Skills
- Academic Visibility
- Community Engagement
- Innovation
- Purposeful Enrollment Growth
- Quality
- Research
- Teaching



Our Future is Now

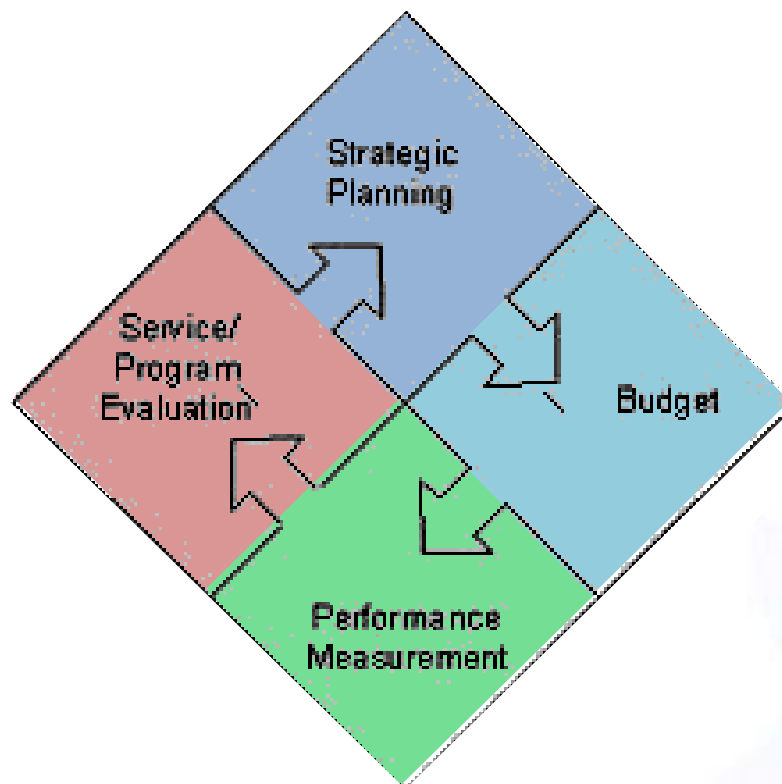
Strategic Planning





Our Future is Now

Strategic Budgeting & Resource Allocation





Our Future is Now

Campus Master Planning





Our Future is Now

Student Banner



- Improved **recruiting**, **advising**, and **retention** support
- Enhanced personalized **communications** with students
- New enterprise **data warehouse** for enrollment data



Our Future is Now

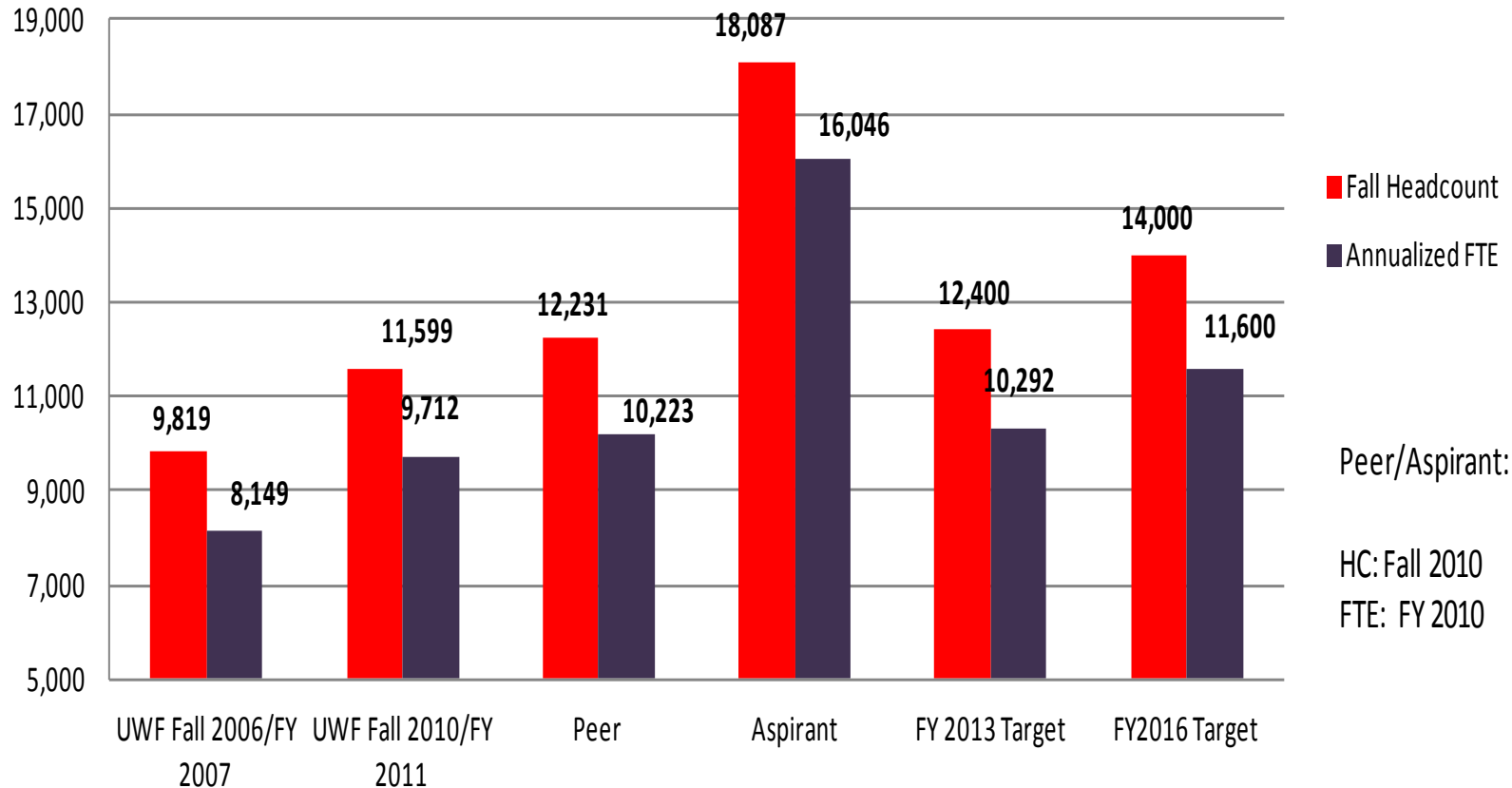
Measurement is key:
Key Performance Indicators





Our Future is Now

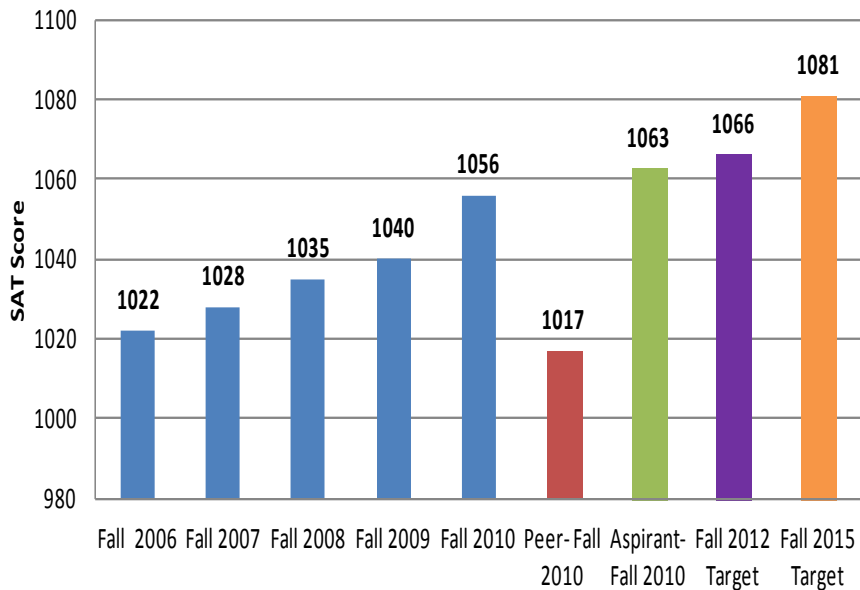
Total Headcount and Full Time Equivalent (FTE)



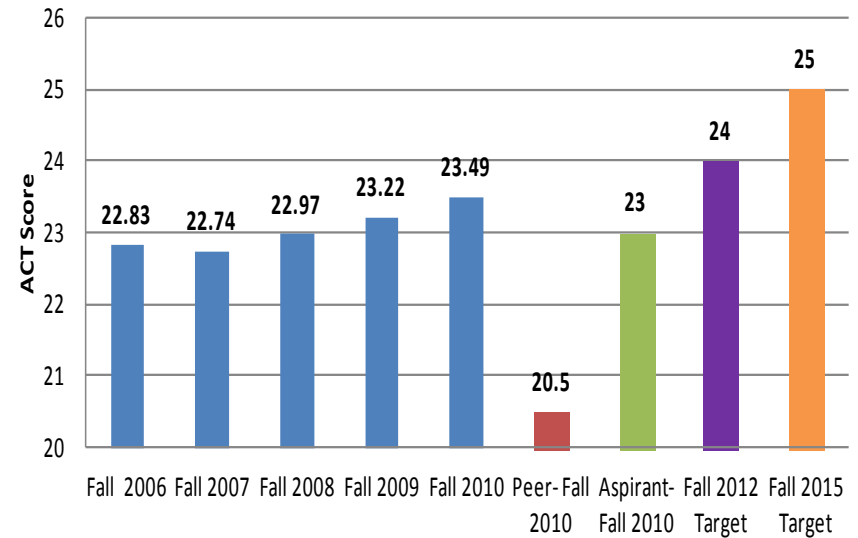


Our Future is Now

SAT Score for Entering Freshmen



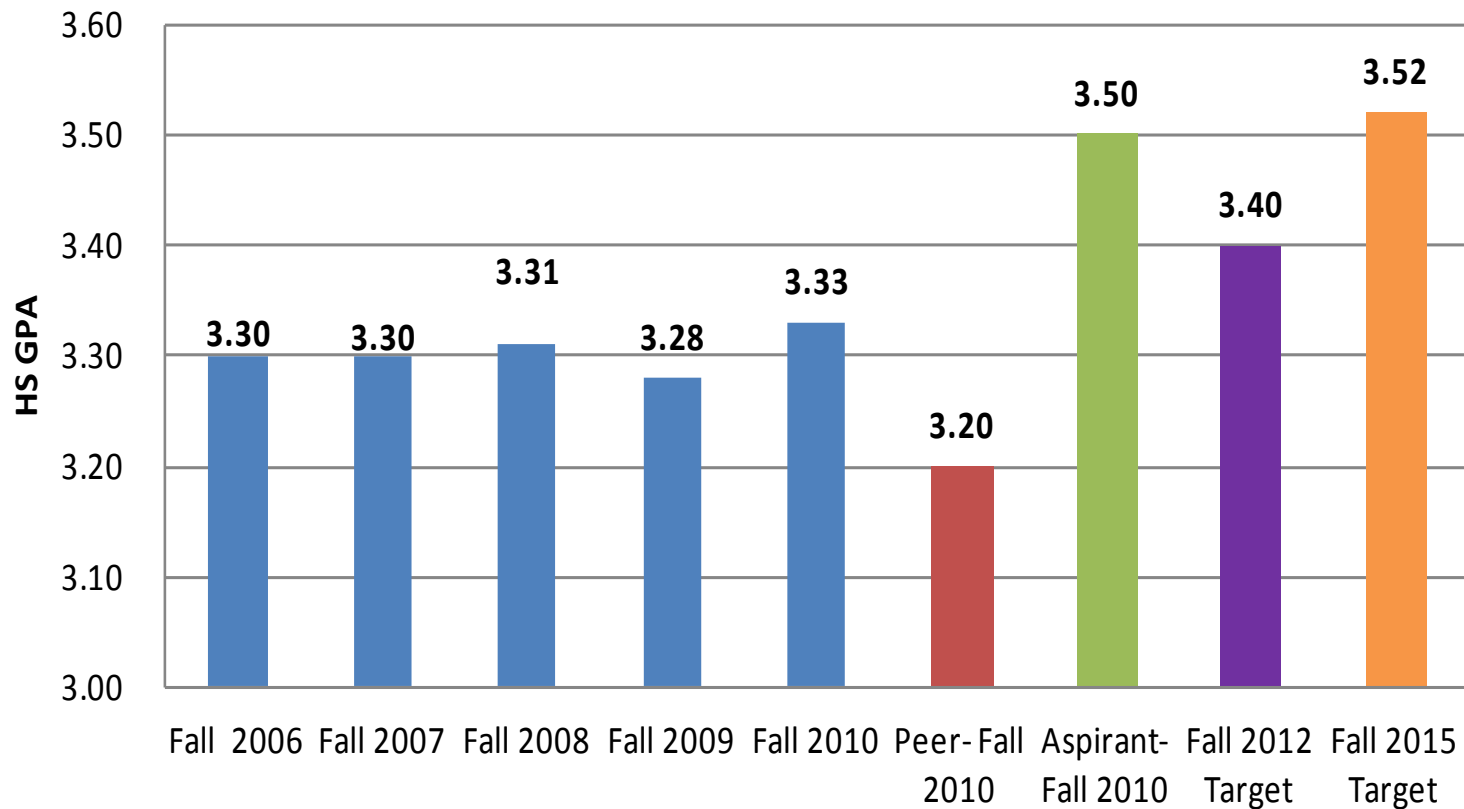
ACT of Entering Freshmen





Our Future is Now

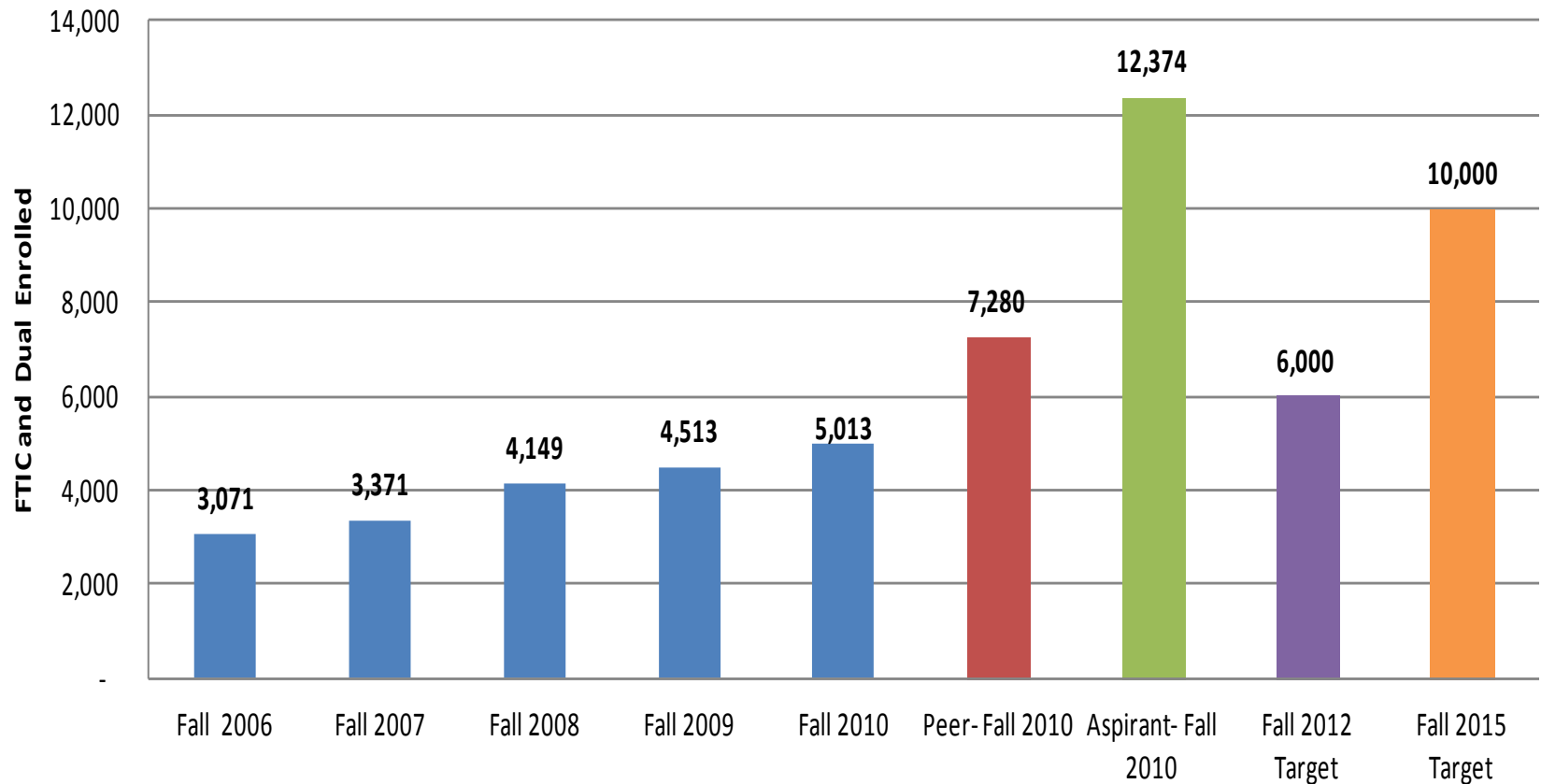
Average High School GPA





Our Future is Now

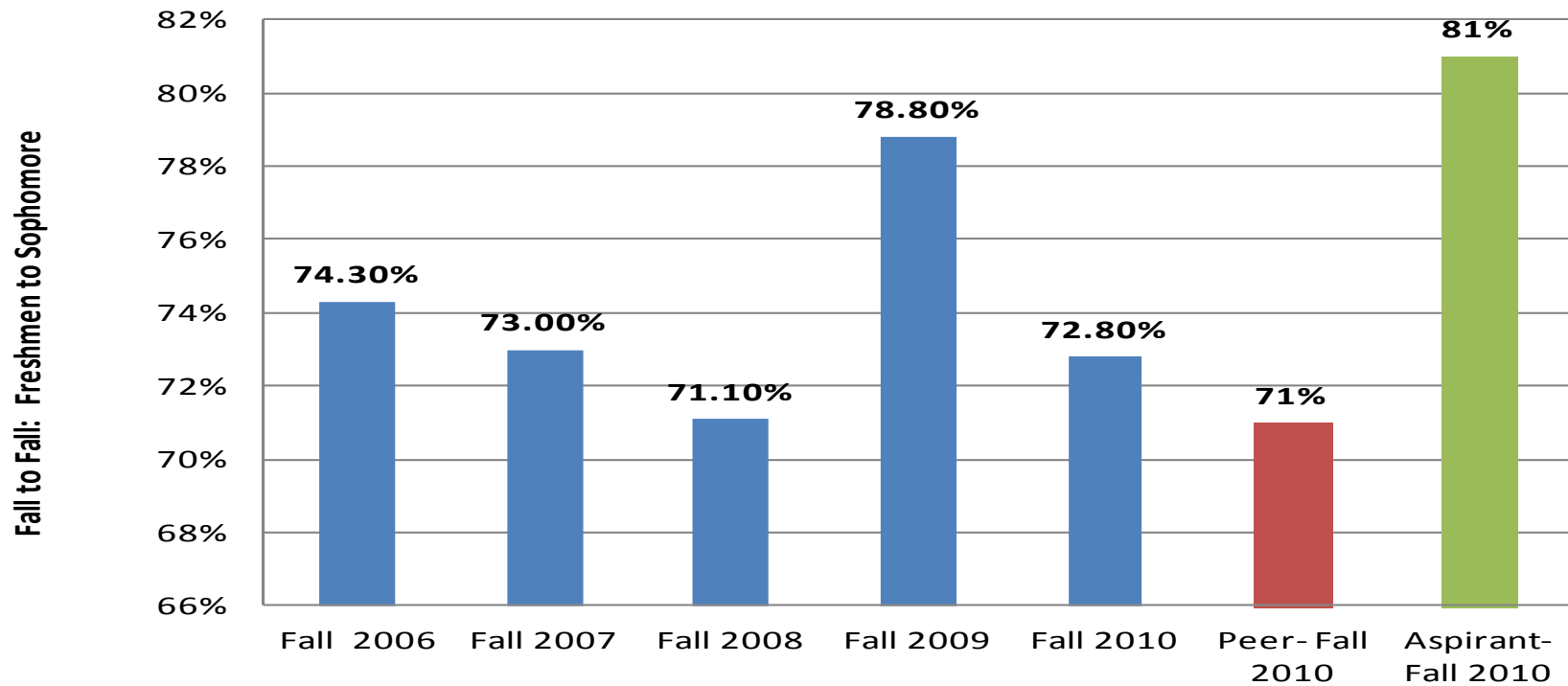
Applications Received





Our Future is Now

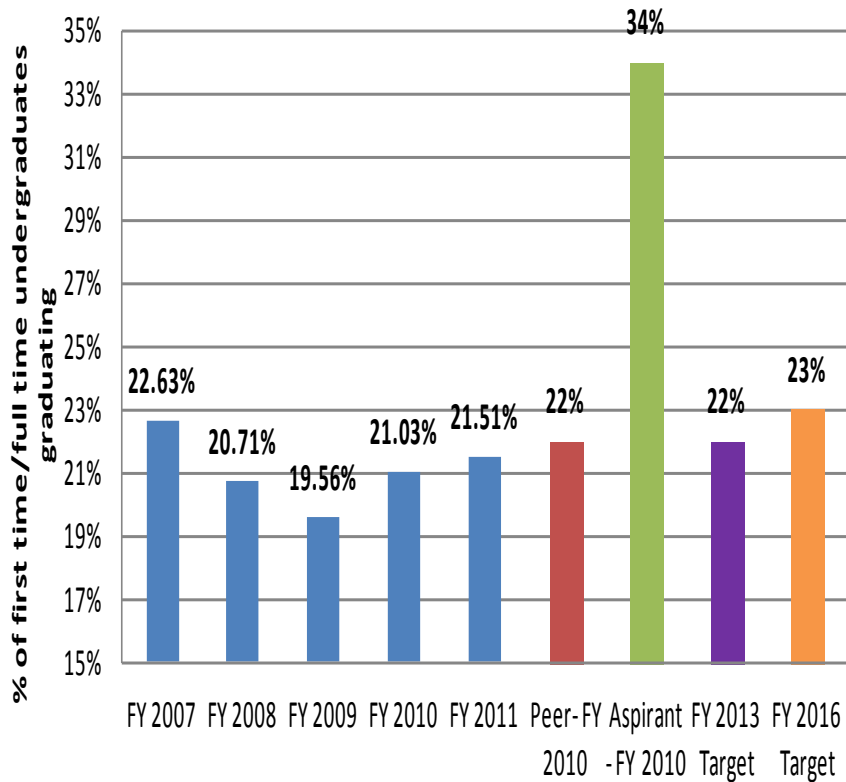
Undergraduate Retention Rates



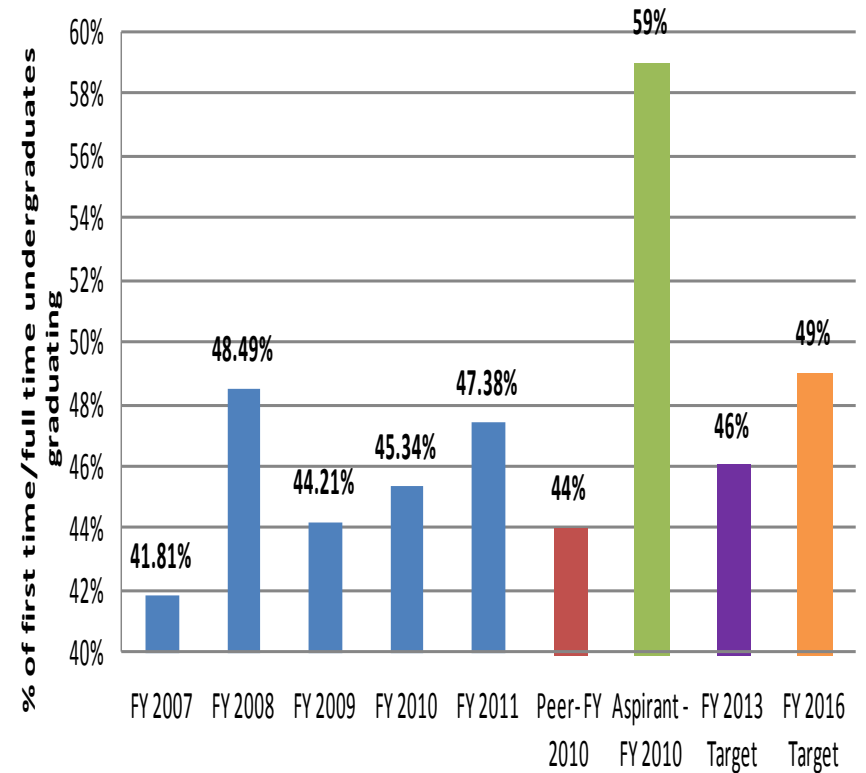


Our Future is Now

Graduation Rate: 4 Year



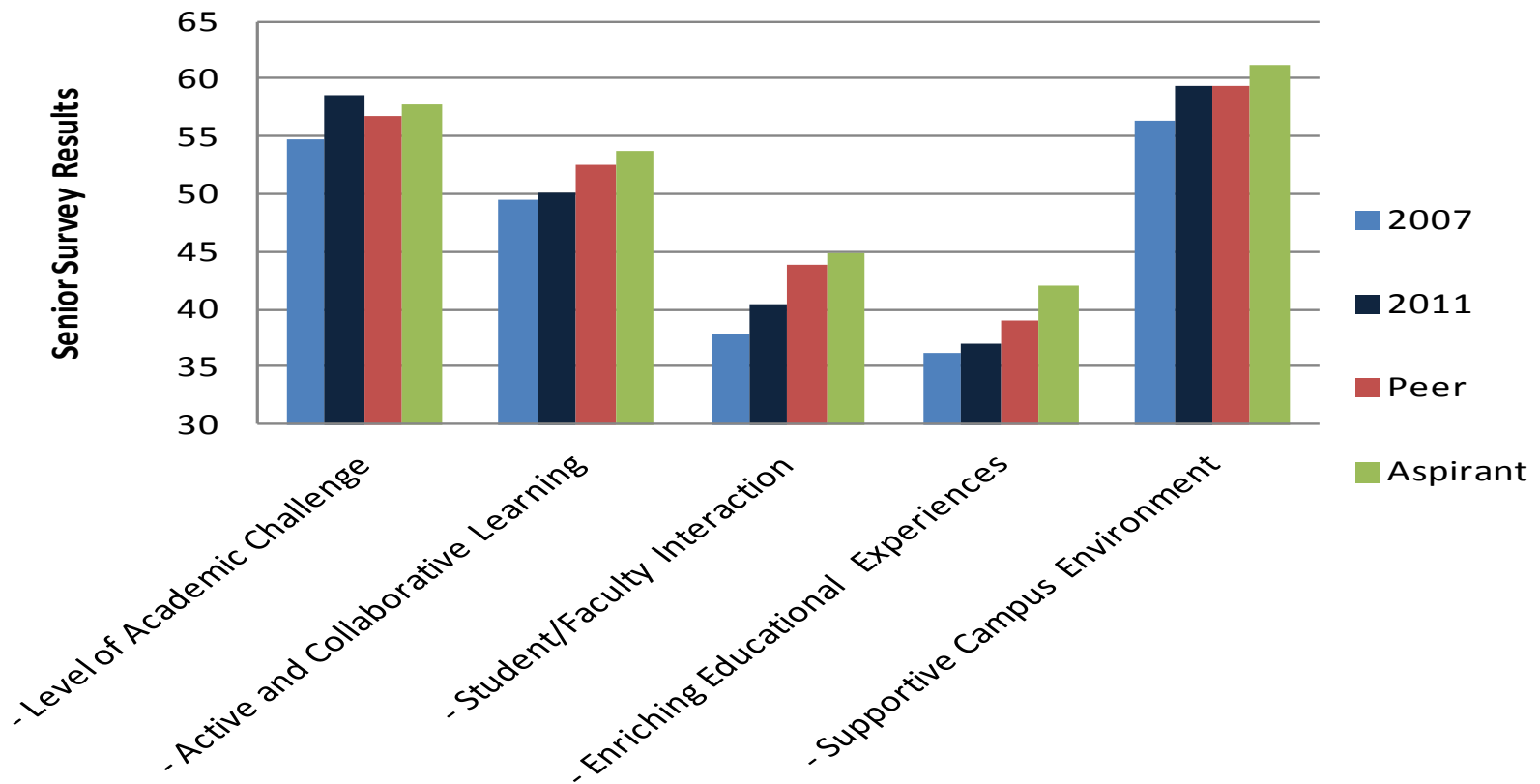
Graduation Rate: 6 Year





Our Future is Now

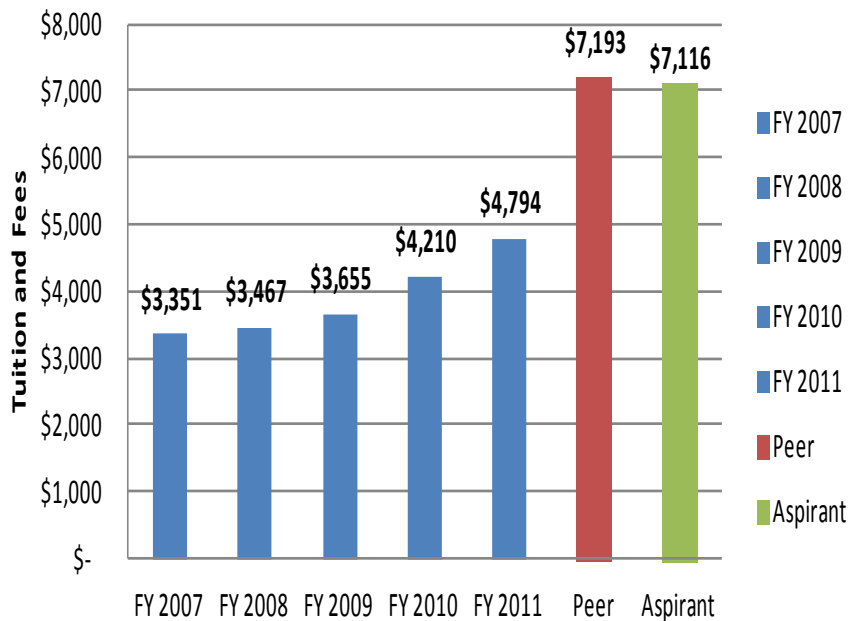
Student Engagement



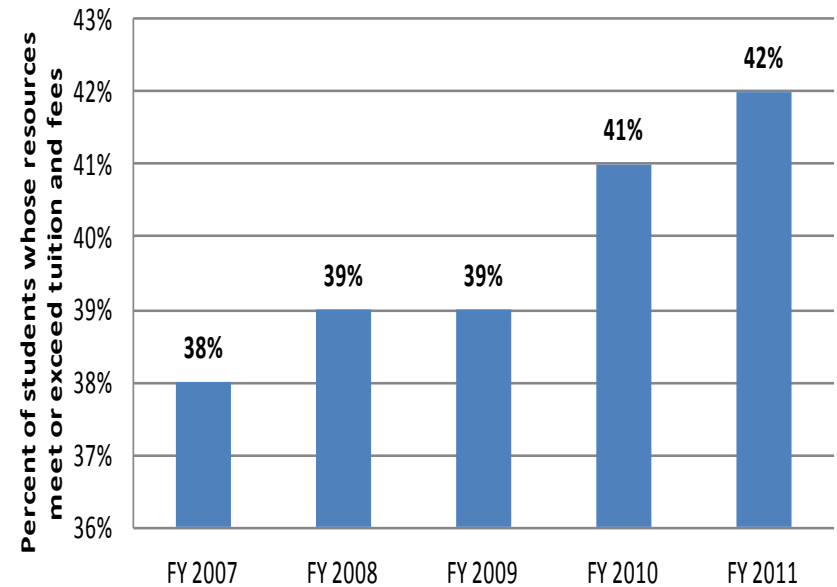


Our Future is Now

Price of Mandatory Tuition and Fees



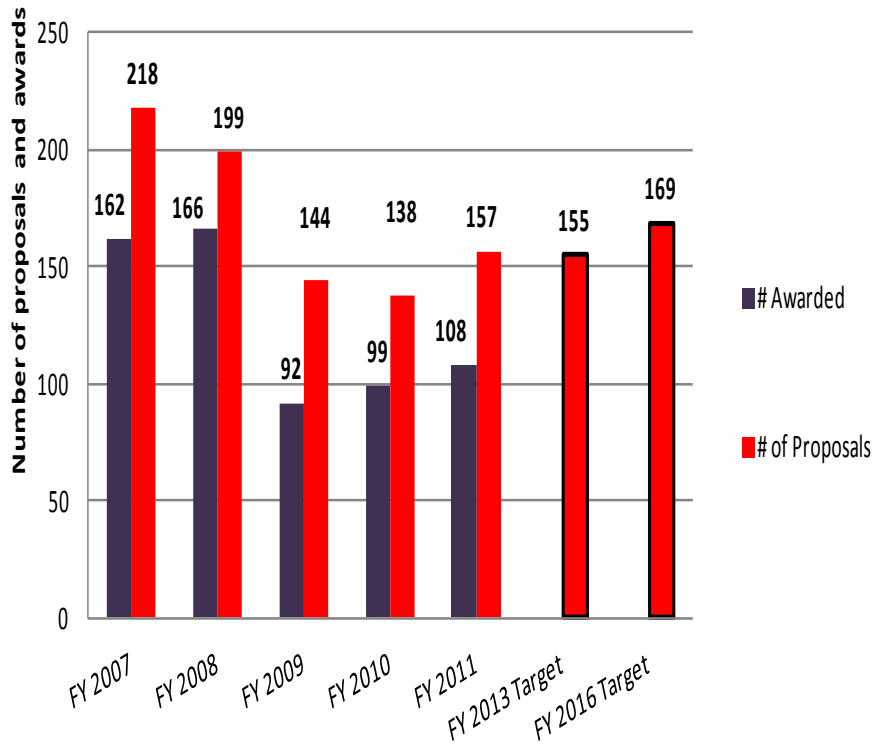
% of Students with No Unmet Needs



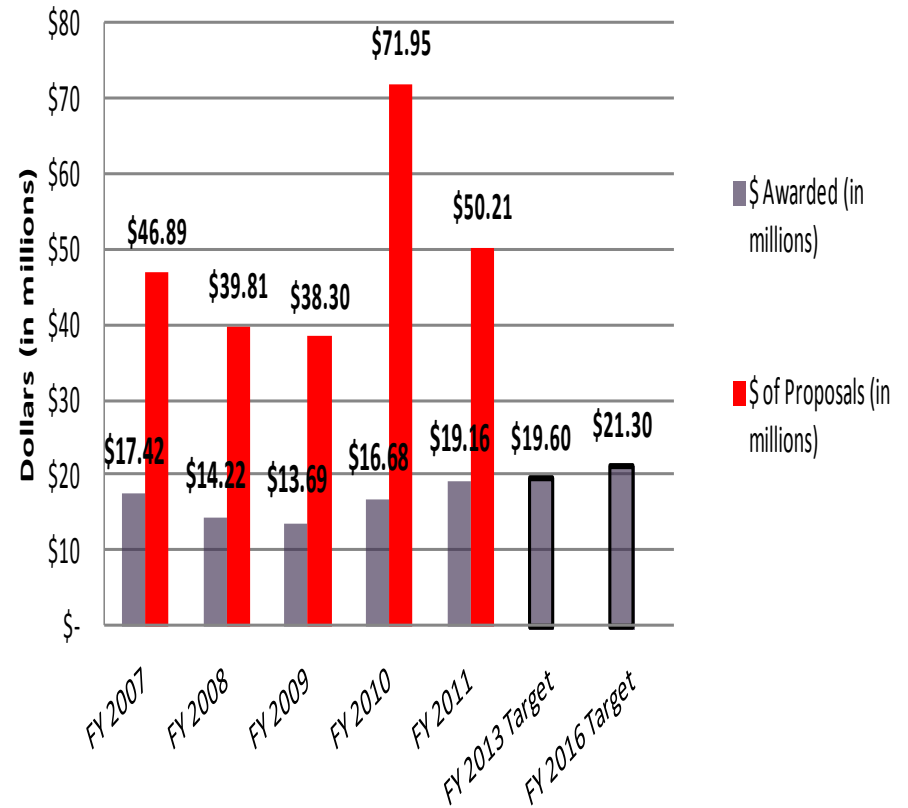


Our Future is Now

Number of Research, Grant and Contracts



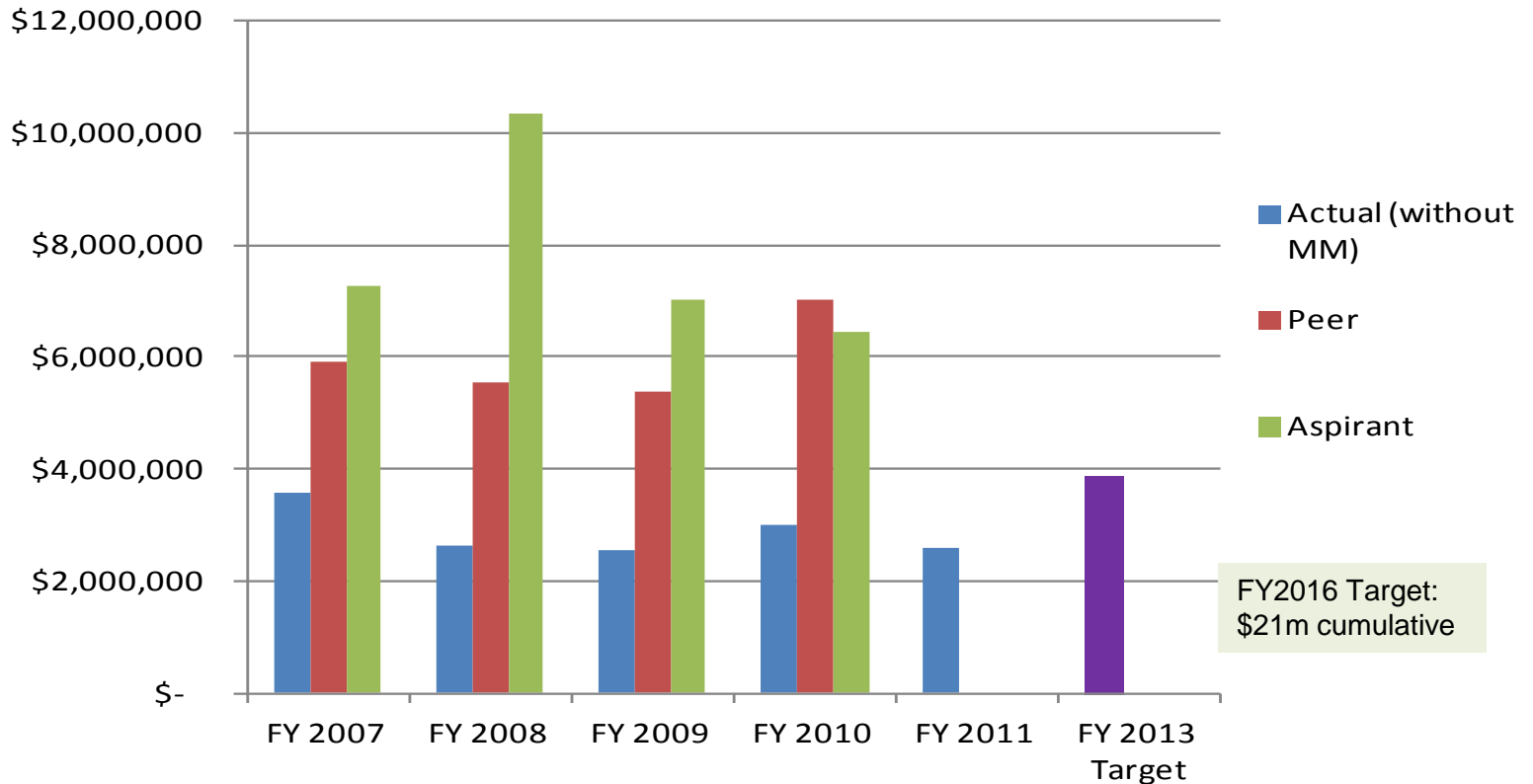
Amount of Research, Grants and Contracts





Our Future is Now

Total Giving





Our Future is Now

Measure	2011/12 Target	2015/16 Target
Purposeful Growth	12,400	14,000
SAT/ACT	1066/24	1081/25
GPA	3.4	3.5
Retention	76%	77%
6 year Graduation Rates	46%	48%
Fundraising	\$3.875m	\$21m cumulative
Research	155 proposals, \$19.6m	169 proposals, \$21.3m



Our Future is Now

- Get engaged
- Own the goals
- Participate in events
- Always be an ambassador: Wear UWF Gear

This is our legacy





Our **Future** is **Now**

Celebrate!!

Think

UWF.

we did.