



## UWF ALUMNI ASSOCIATION

# Annual Corporate Sponsorships

### ARGO SPONSOR

\$25,000

- 1/2 page recognition in Connection Magazine once a year
- Featured banner on Alumni Association Website with direct link (if applicable)
- Inclusion in E-Newsletter 4/year
- Inclusion in Social Media 4/year
- Branded email 6/year
- Ability to send direct mailing to solicitable UWF Alumni once a year\*
- Opportunity to create co-branded merchandise\*

### BLUE & GREEN SPONSOR

\$10,000

- ¼ page recognition in Connection Magazine once a year
- Featured logo on Alumni Association Website with direct link (if applicable)
- Inclusion in E-Newsletter 2/year
- Inclusion in Social Media 2/year
- Branded email 4/year

\*Associated costs covered by the company

*Note: Qualified Sponsorships are tax deductible to the full extent provided by law in the amount it exceeds the fair market value of any goods or services received.*

### HOMECOMING TAILGATE SPONSOR

\$5,000

- Name listed on Alumni Association website
- Featured sponsor of Alumni Association Homecoming Football Tailgate
- Opportunity for a representative to set up table and be at tailgate
- Opportunity to provide promotional items
- Logo on event webpage, invitation and all promotions

### ALUMNI SINGLE EVENT SPONSOR

\$1,000

Sponsors at this level provide support for events like Happy Hours, Football Watch Parties, Baseball games, etc.

- Name listed on Alumni Association website
- Featured sponsor of Alumni Association Homecoming Football Tailgate
- Opportunity for a representative to set up table and be at tailgate
- Opportunity to provide promotional items
- Logo on event webpage, invitation and all promotions