Hi, I'm Jodi Bell. I'm the vice president  of advertising for the panhandle for LocalIQ

and for Gannett and I have been in the  Executive Mentor Program as a mentor since

2016 and have been matched with five different  students. I'm enthusiastic about mentoring and

I love being a part of the UWF Executive Mentor  Program. I see that this is part of my legacy

and the contribution of time that I make to each  of these students will impact them for the rest

of their lives and I take that very seriously and  it's rewarding to me. I think I've learned as much

from each of my mentees as they have learned from  me. I always gain new perspectives and fresh ideas

and each one of them has made me a better  leader. All five have been very different

and I count myself lucky to be on their personal  board of directors. I am at times a coach. I am

a supporter. I am a cheerleader. I'm a connector  and an industry expert. I believe that it is our

responsibility as leaders to develop the next  generation and take very seriously the concept

of being able to inspire them to dream more,  to learn more, to do more, and to become more.