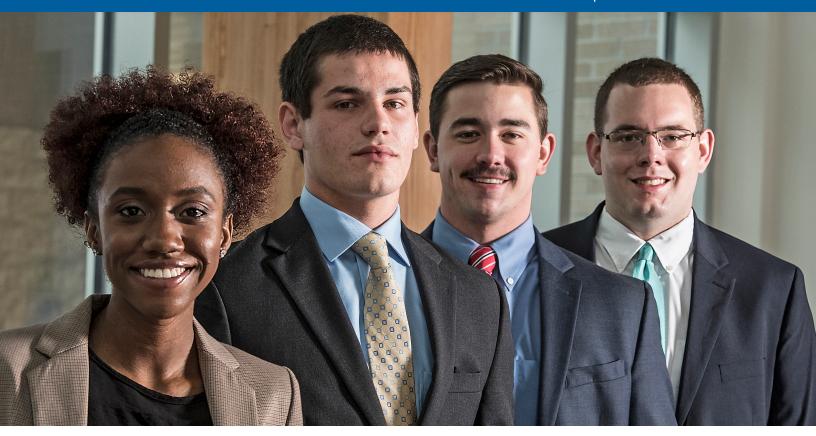
# LAUNCH



#### **Competing on a National Scale**

UWF's supply chain logistics student team competed in the 37th Annual Operation Simulation Case Competition in Denver, Colorado. Teams demonstrated their analytical, decision-making, and presentation skills as they critically examined a complex real world supply chain issue. Logistics and supply chain managers from a variety of industries judged each team's analysis and presentation. UWF faced 18 teams from universities, such as, Penn State, Iowa State, Texas Tech, North Texas, Syracuse, and Dalhousie (Canada).

Over the past 10 years UWF has won twice, placed second or third multiple times, and is the all-time leader having placed in within the top 5 finishers.

In addition to the competition, teams participated in the Denver Transportation Club's annual professional conference where students learned about the current opportunities and issues facing logistics and supply chain managers. Members of our UWF team were interviewed and selected by corporate recruiters for positions upon graduation.

UWF's team (featured above) included Abreona Nixon (SCLM Major), Connor Neville (Accounting major), David Petrey (SCLM Major), and Blake Carpenter (SCLM Major). Abreona and Blake also have leadership roles in the UWF Supply Chain Logistics Association.

### Supply Chain Logistics Association's Spring Networking Event



Corporate representatives and recruiters attended for companies including AAA Cooper, Austal USA, Avalex, BASF, Coca-Cola Bottling, Crane Worldwide, Logistics, Gulf Power, Legrand/Q-Motion, Marten Transport and Penske.

Students took advantage of the opportunity to interact with each visiting employer, resulting in several scheduled interviews for internships and full-time positions.

Corporate representatives were provided a book of SCLA member resumes to further facilitate contact between students and employers.



Interested in management, tours, and job opportunities in the supply chain logistics industry? Join SCLA!

Contact: scla@uwf.edu

## **Center Updates**

## NEW TALENT DEVELOPMENT INTERNSHIP PROGRAM



Southern Company is partnering with the UWF College of Business to solicit nominations for the Supply Chain Management Talent Development Internship Program (TDIP).

The program provides interns who are pursuing a career in supply chain management the opportunity to have experiences in sourcing, contracts management, supplier diversity, investment recovery, asset management, compliance and technical support.

The UWF College of Business is the only school in Florida from which Southern Company's Supply Chain Management Talent Development Internship Program is recruiting.

#### SCLM SCHOLARSHIP AVAILABLE



Crane Worldwide Logistics, a corporate partner with the Center for Supply Chain Management Excellence, has pledged an annual financial commitment for scholarships for UWF's Supply Chain Logistics Management program.

Crane Worldwide is a major global freight management and contract logistics services industry with more than \$680 million in revenues with 113 locations in 25 countries.

## **Guest Speakers**

- Meghan Chandler, Recruiter, Total Quality Logistics, Mobile
- DaCotah Ledbetter, SCLM alumna, Account Manager, Marten Transport, Georgia
- Justin Hurd, Regional Operations Manager, Marten Transport
- Mike Williams, Previous Director of Logistics and Director of Supply Chain, Coca-Cola Enterprises
- Robyn Duncan Jones, SCLM alumna, Procurement Specialist and Technical Buyer, Avalex, Gulf Breeze
- Mike Juchniewicz, Account Manager at NXP in Dallas, Texas (below, left)
- Analee Chiswell, Client Sales Executive at Echo Global (below, middle)
- Seth Clark, Transportation Broker at C.H. Robinson (below, right)







## **Sharing Our Story**

Dr. Keller traveled to Jacksonville, Miami and Tampa to promote the UWF College of Business and our BSBA in Supply Chain Logistics Management. He visited 12 state colleges to promote UWF as a destination for transfer students and 10 companies to promote the hiring of UWF graduates.

### **Class Tours**

#### **Port of Mobile**



Maria Mendez, Director of Latin American Sales and Trade Development at the Alabama State Port Authority, guided SCLA students behind the scenes at the Port of Mobile, showing them warehousing facilities that support port operations.

The students met with the client service manager of APM Terminals who explained operations and logistics at the port.

#### **AAA Cooper**



Ray Falzone, AAA Cooper Transportation Pensacola facility Service Director, presented to SCLA students on how the facility supports the greater AAA Cooper transportation network.

The AAA Cooper team showed students how the local operations worked, including cross-dock operations and the challenges encountered to ensure deliveries.



