

ARTICULATED ASSOCIATE IN ARTS/BACHELOR OF ARTS

Communication, BA

ADVERTISING, PUBLIC RELATIONS, AND SOCIAL MEDIA SPECIALIZATION

**PSC Course****Equivalent UWF Course**

Course #	Course Title	CC	Course #	Course Title	CC
Communications General Education					
ENC1101	English Composition I	3	ENC1101	English Composition I	3
ENC1102	English Composition II	3	ENC1102	English Composition II	3
Humanities General Education					
	Humanities General Education Core Course	3		Humanities General Education Course (Group A)	3
	Humanities General Education Course (LIT, AML, or ENL prefix)	3		Humanities General Education Course (Group A or B)	3
Mathematics General Education					
	Mathematics General Education Course	3		Mathematics General Education Course (Group A)	3
	Mathematics General Education Course	3		Mathematics General Education Course (Group A or B)	3
Natural Sciences General Education*					
	Natural Science General Education Core Course	3		Natural Science General Education Course (Group A)	3
	Natural Science General Education Core or Elective	3		Natural Science General Education Course (Group A or B)	3
Social Sciences General Education					
	Social Science General Education Core Course	3		Social Science General Education Course (Group A)	3
	Social Science General Education Course**	3		Social Science General Education Course (Group A or B)	3
General Education Electives					
SPC1608	Public Speaking	3	SPC2608	Public Speaking	3
	Foreign Language II or General Education Elective	3		Foreign Language II or General Education Elective	3
Electives					
MMC2000	Survey of Mass Communication	3	MMC2000	Principles of Mass Communication	3
	Foreign Language I or Elective	3		Foreign Language I or Lower Division Elective	3
	Electives	18		Lower Division Electives	18
Total College Credit Hours		60	Total College Credit Hours		60

* If Biological Science is Core, then Physical Science must be Elective or Core. If Physical Science is Core, then Biological Science must be Elective or Core.

** AMH2020 or POS2041 is required if the Civic Literacy Competency is not met.

Note: In addition to the University's general requirements, students seeking a UWF College of Arts, Social Sciences, and Humanities degree must meet additional requirements. Please refer to the [course catalog](#).