

# IMPACT REPORT

2021-2022



UNIVERSITY *of* WEST FLORIDA

Division of Academic  
Engagement and Student Affairs

# Distinctive DAESA programs and units

## Career Development and Community Engagement

Career Education  
Community and Employer Engagement  
High-Impact Practices

## Center for Academic Success

First Year Advising  
Student Accessibility Resources  
Testing Services  
Tutoring and Learning Resources

## Counseling and Psychological Services

### Dean of Students

Argo Pantry  
Campus Care Team  
Case Management  
Student Government Association  
Student Rights and Responsibilities

## Educational Research Center for Child Development

## Housing and Residence Life

## International Affairs

Center for Asian Studies  
Global Living  
Global Quarter  
Intensive English Program  
Study Abroad

## Kugelman Honors Program

## Office of Design and Communication

## Equal Opportunity Programs

## Title IX Programs

## Recreation and Wellness

Aquatics  
Group Fitness  
Intramural Sports  
Outdoor Adventures  
Sport Clubs

## Student Engagement

ArgoFirst  
Campus Activity Board  
Commuter and Transfer Programs  
Fraternity and Sorority Life  
Homecoming  
Student Orgs

## Student Health Services

## Student Ombuds Office

## TRiO Student Support Services

## Undergraduate Admissions

## University Commons and Event Services

## 2021-22 was a year of transitions for DAESA:

In January 2022 Dr. Gregory Tomso assumed divisional leadership as the Interim Vice President. Dr. Tomso's role was made permanent by President Martha D. Saunders in July.

In January 2022 we launched a self-study which assessed DAESA's infrastructure, processes and resources related to personnel, program and service alignment, communication, budget, and data and assessment. Staff

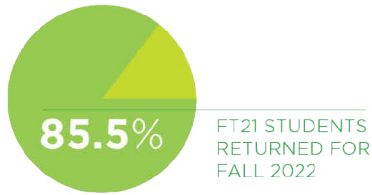
at all levels were engaged in the process. The findings were published in June 2022 and, along with UWF's newly published Strategic Plan, are currently being used to craft the new DAESA strategic plan.

From May 2021-March 2022 we transitioned back to in-person operations. In May 2021 the Florida Board of Governors (BOG) announced that all 12 Universities would resume pre-COVID operations and

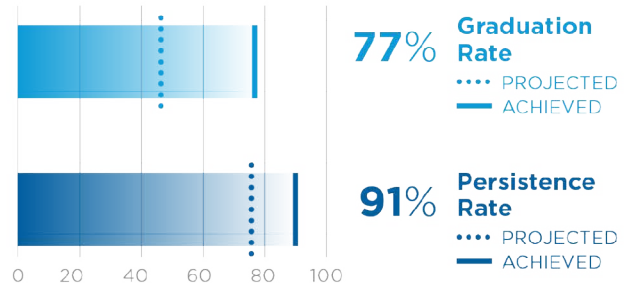
capacity for the 2021-22 academic year. In July 2021, all remote work transitioned back to in-person.

With the pandemic no longer dictating operational parameters, DAESA departments welcomed back our students to our offices, residence halls, recreational facilities, and gathering places in full force. The impact of this transition resulted in a significant increase in student participation and usage of DAESA offerings.

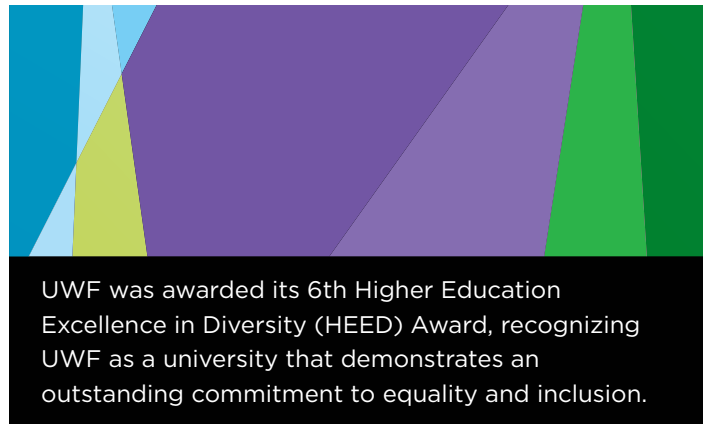
# Big wins



The Center for Academic Success established innovative first-year student retention and coordinated care programs that resulted in 85.5% of FT21 students returned for Fall 2022 as of the end of drop/add.



TRiO students exceeded the persistence and graduation rates established by the Department of Education.



DAESA completed a comprehensive self-study that identified key strategic priorities and recommendations. This information will be used as the foundation of DAESA's 2023-2028 Strategic Plan.

**WATCH ME HIP**  
UWF HIGH-IMPACT PRACTICE

**\$81,520.13**  
**31** PROJECTS  
**13** DEPARTMENTS

DAESA and Academic Affairs awarded \$81,520.13 in HIP grants to improve student access to high-impact learning opportunities. The grants funded 31 projects across 13 departments.

# By the Numbers

The numbers below highlight programs and services with the most recorded interactions or greatest increases in usage. It's important to note that this is not an exhaustive list, but instead a sampling from departmental reporting.

**178,492**

people swiped into the Health, Leisure and Sports facility

**3,202** ↑23%

student career-related documents reviewed

**770** ↑49%

tutoring sessions

**69,770** ↑105%

jobs for students posted in Handshake

**2,252**

students reached through wellness and health promotion

**675**

students supplied with hygiene products and food through the Argo Pantry

**9,984**

Health, Leisure and Sports facility rental bookings

**1,900**

student health appointments

**388**

disciplinary and academic conduct cases closed

**7,270**

First Year Advising appointments

**1,171** ↑74%

Career Fair student attendance

**99** ↑115%

Care Team cases handled

**7,051** ↑123%

student interactions with Residence Hall Assistants

**1,169** ↑1%

students assisted via Case Management

**99** ↑6%

students admitted to the Kugelman Honors Program

**5,085** ↑22%

Counseling and Psychological Services appointments

**1,144** ↑49%

group advising and extended orientation sessions

**100%**

New International Student Orientation satisfaction rate

**4,321** ↑12%

Career Development and Community Engagement student and alumni appointments and drop-ins

**92.7%** ↑4.2%

of FT21 students had a GPA above 2.0 after Summer 2022

**85.5%** ↑1.1%

of FT21 students returned for Fall 2022 as of the end of drop/add

**83.4%** ↑3%

of FT21 students were enrolled for Fall 2022 as of the end of drop add with a GPA above 2.0

**91.5%**

engagement rate for academic coaching



# There was an overall increase in usage of services and DAESA amenities

**A look at all of the reported Key Performance Indicators (KPIs) paints a picture of how students interacted with DAESA resources.**

In some cases an increase in participation was due in large part to enhanced awareness of programs and services. For example, the number of informal sexual misconduct complaints increased by 55%. This is not necessarily due to more alleged incidences taking place, but rather because students were more apt to report through in-person modalities.

Students also used more campus amenities like bike rentals and student engagement opportunities through Resident Assistant interactions. With students being back on campus, there was a higher demand for most services and resources.

2020-21	2021-22	Change	Reported Key Performance Indicator	Department
3,858	4,321	+12%	Student/Alumni appointments/Drop Ins with CDCE	
2,603	3202	+23%	CDCE job Document Reviews	
34,034	69,770	+105%	Positions Posted	
673	1,171	+74%	Student/Alumni Engagement (Event Attendance)	Career Development and Community Engagement
194	374	+93%	Employer Engagement via Events	
1,938	3,024	+56%	Employer Engagement via Handshake accounts	
39,820	79,242	+99%	CDCE Revenue Generated	
30	57	+90%	Graded Course Assignments	
7479	7,270	-2.80%	FYA Appointments	First Year Advising
1,117	1,144	+48.40%	Group Advising/Extended Orientation	
93	99	+6%	Students Admitted to the Kugelman Honors Program	
646	707	+9%	Honors Program Instagram Followers	Kugelman Honors Program
915	938	+2.50%	Honors Program Facebook Followers	
3,167	7,051	+123%	Resident Assistants and Resident Interaction	
134	120	-10%	Winter Break 2021 Occupancy	Housing and Residence Life
251	301	+20%	Summer 2022 Housing Occupancy	
262	565	+116%	Resident Room Self-select process participation	
2,167	3,857	+78%	Climbing Center Participation	
40	58	+46%	Student Bike Repairs	Recreation and Wellness
22	36	+61%	Bike Rentals	
206	225	+9%	Halloween Hike Participation	
516	770	+49%	Tutoring Service usage	Tutoring and Learning Resources
54	260	+382%	Disciplinary Conduct Cases	
175	128	-27%	Academic Conduct Cases	
387	267	-31%	Admission Clearances	Dean of Students
1,157	1,169	+1%	Care Management Cases	
46	99	+115%	Care Team Cases	
1,145	1,602	+40%	Appointment type: Individual Counseling	
34	68	+100%	Appointment type: Crisis	
100	91	-9%	Appointment type: Group Therapy	Counseling and Psychological Services
457	411	-10%	Appointment type: Psychiatric	
0	2	+200%	Appointment type: Biofeedback	
10	5	-60%	Appointment type: BASIC/SUP	
27	42	+55%	Sexual Misconduct Complaints to TIX Office (informal)	
0	4	+400%	Formal TIX Grievance	Office of Equity and Diversity
21	19	-5%	Discrimination and Harassment Complaints to EO Office (informal)	
7	8	+4%	Formal Equal Opportunity Grievance	

# Strategic Priority #1

Develop and deliver innovative programming, sound policy, and effective procedures that support curricular and co-curricular success and engagement.

## ► Bridged the gap between academic and non-academic unit student support

- Collaborated with faculty members in 57 courses to grade resumes, cover letters, thank you letters, mock interviews, and other career-related documents reaching 1,275 students.
- Implemented a summer academic checkpoint for FT21 students.
- Facilitated a 10-day Washington D.C. Study Away trip for Kugelman Honors students and led an accompanying seminar on the theme of “American Identity in the Built Environment: Museums, Memorials, and Monuments in D.C.”
- Awarded \$81,520.13 to 31 projects through the High-Impact Practices Grant.

- ## ► Implemented the High-Impact Practices Vetting and Designation process
- to recognize quality high-impact activities that provide transformational learning experiences for students. 11 courses received HIP Designation through the vetting process.

## ► Events

- Hosted Freshmen Frenzy welcoming over 100 first year students for a night of trivia and pizza.
- Returned to in-person programming for Global Quarter, bringing together students with shared global interests through a weekly international coffee hour, the Global Block Party, and cross-cultural networking opportunities.

## ► Persistence

- Implemented fresh start courses as a new retention initiative to assist students experiencing difficulties in Math and Science courses.
- Instituted 15-minute advising appointments during drop/add week allowing for more efficient schedule changes and an increase in the number of students served.
- Facilitated virtual assistance sessions to guide students in all classifications through the registration process.



### HIP SAMPLE PROJECT

## Cultivating Mental Health Through Community Connections

Students in NUR3505 - Mental Health Nursing worked in small groups to design mental health awareness and promotion projects to be presented during a community symposium. The symposium brought together faculty, staff, students, and the community to discuss opportunities to advance mental healthcare. Ten health-focused organizations participated in the event, and it will now be an annual event due to the importance of the topic and community interest.

### STUDENT SUCCESS\*

A student needed to pass a math exam required for entry into graduate school. They made several attempts without success and didn't know where to turn. Then the student was connected with a Tutoring and Learning Resources (TLR) tutor, and after three sessions, things finally clicked. They now felt confident and ready to retake the exam. They passed and have now been accepted into their dream graduate program.

\*Student name was redacted for privacy

## Partnerships

- Partnered with the Argo Pantry on the “Adopt-a-Shelf” program.
- Collaborated with UWF Athletics to utilize the UWF health clinic for student athletes’ sports physicals, flu clinics, and COVID testing to meet NCAA guidelines.
- Assisted international students with inputting immunizations and scheduling COVID-19 testing upon arrival.
- Collaborated with campus and community partners to host Take Back the Night, an annual event with the goal of combating sexual violence through strength and support. This year’s event reached more than 300 students.

## An eye on student health

- Offered group therapy via telehealth or in-person with targeted sessions for students who identify as LGBTQIA, students of color, men, women and all-gender. Also offered a dialectical behavior therapy skills-based group.
- Completed more than 1,900 provider and nurse appointments and over 5,100 COVID-19 tests for UWF students.
- Supplied hygiene products and food to 675 students who visited the Argo Pantry.
- Expanded the Peer Educator program with an awarded \$30,000 in funding. Increased to 10 Peer Educators, enhanced training, and improved the overall accessibility of health education on campus.

## STUDENT TESTIMONIAL

Laura Strickland

Junior, Communication major

“Career Development and Community Engagement (CDCE) was one of the first departments I reached out to as a student. I believe that professional and career development is important to the collegiate journey of every student. From resume reviews to free professional headshots, CDCE has been one of the most beneficial departments that has supported me in what I want to do for my future. One of the best opportunities I had was during Job Shadow Week in the Fall of 2021; CDCE connected me with WEAR, our local ABC affiliate, to shadow the News Director. The thrill of being in a newsroom and seeing a live news broadcast brought my journey full circle and I couldn’t be more thankful for the CDCE for helping me professionally develop.”

## STUDENT SUCCESS

Tomas Escobar

Mechanical Engineering Major,  
International Student from Venezuela

- › Best Internship Project, HIP Student Showcase, Process Engineering and Composite Materials.



## STUDENT SUCCESS: JESSI BECK

Communication  
Major with a Minor in  
Marketing Applications  
Campus Activity Board  
Promotions Director

- › Deborah L. Ford Emerging Leader Award, 2022 UWF Student Leadership Awards.

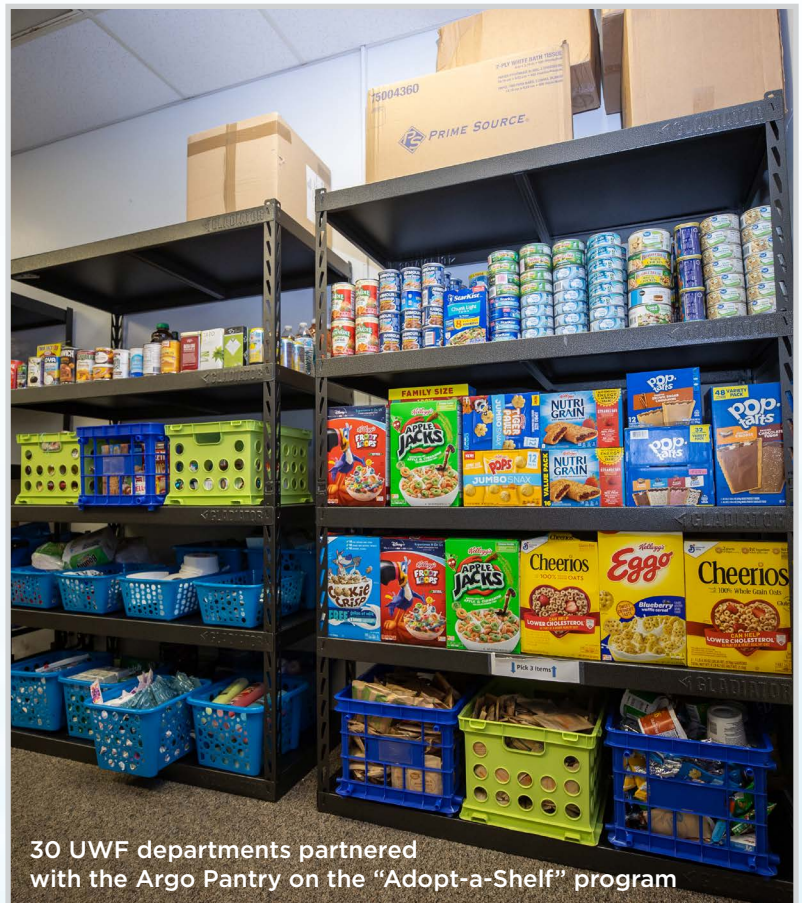
“Jessi has changed the face of the Campus Activity Board social media account and the way that we have marketed our events online. More students know about CAB and the events CAB hosts. Her designs for posts and stories are excellent, and she has given the program’s social media a personality of its own. The quality of her work has been so excellent that professionals across campus continuously comment on it.”—CAB Advisor



**Global Block Party**



**Completed more than 1,900 provider and nurse appointments**



**30 UWF departments partnered with the Argo Pantry on the "Adopt-a-Shelf" program**



# Strategic Priority #2

Sustain and improve a culture of inclusive excellence on campus.

## Partnerships

- Contracted with Mantra Health providing additional teletherapy for students in need, including after-hours and weekend services meeting the need for more flexible options.
- Collaborated with campus partners to draft the campus Equity Report. The Florida Equity Report identifies, measures, and enhances UWF's progress toward appropriate gender and racial representation.
- Recognized the first UWF graduate of the Peace Corps Prep Program.
- Partnered with Gallery Night Pensacola to host the Lunar New Year Celebration.
- Signed a Memorandum of Understanding to launch the Taiwan Huayu BEST Program, a partnership between UWF and Tamkang University meant to deepen Taiwan-US educational cooperation and cultivate an international outlook for students of both universities.
- Collaborated with National Kaohsiung Normal University to offer an Online Mandarin Course, which three students have completed so far.

## Policies, surveys and procedures

- Established the Title IX Office Procedures including desktop processes, support measures for complainants and respondents, and processes for formal university notifications.
- Administered the campus-wide Diversity Climate Survey.



### PEACE CORPS PREP PROGRAM

Monica Woodruff

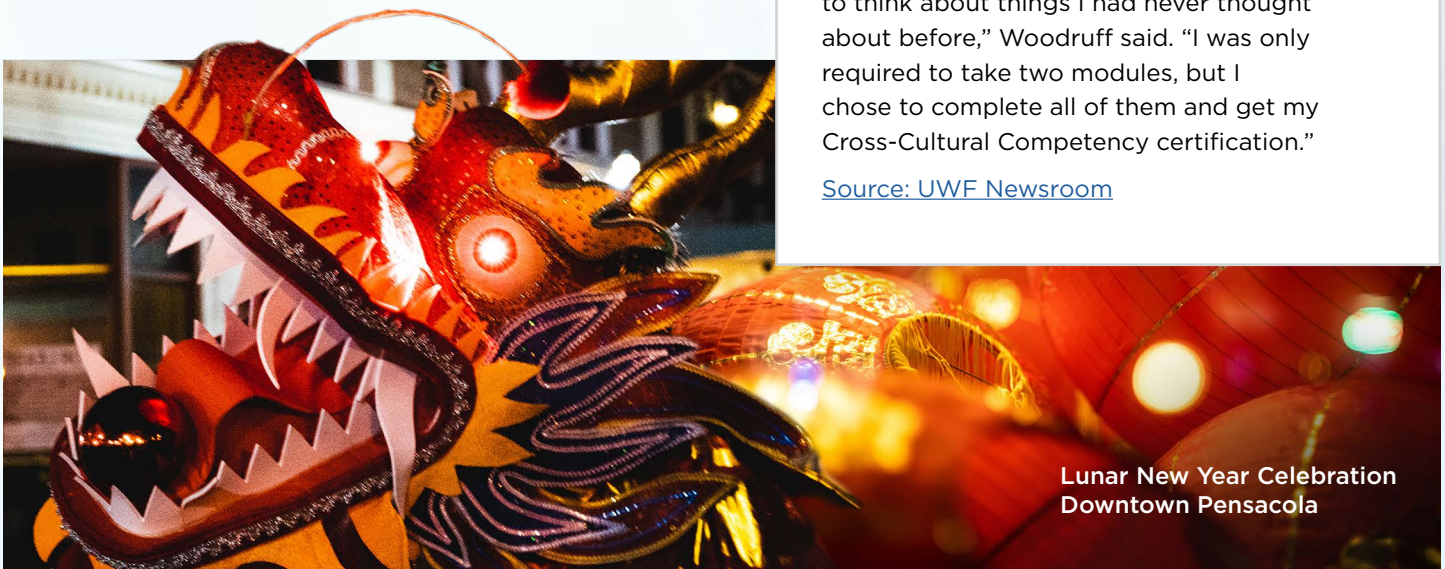
Environmental Management major

UWF has awarded its first Peace Corps certificate to Monica Woodruff, a junior majoring in environmental management. The Peace Corps program, established at UWF last spring, teaches students sector-specific skills, foreign language proficiency, intercultural competence and leadership.

Housed in the Office of International Affairs, the Peace Corps program offers a variety of professional sectors to choose from including education, health or the environment.

“My favorite part of the program was the Cross-Cultural Competency modules because they really broadened my perspective on diversity and inclusion to think about things I had never thought about before,” Woodruff said. “I was only required to take two modules, but I chose to complete all of them and get my Cross-Cultural Competency certification.”

[Source: UWF Newsroom](#)



Lunar New Year Celebration  
Downtown Pensacola

► **Programming**

- Hosted various inclusion focused events to include: the 6th Annual Trailblazer Awards, Global Block Party, and Campus Conversation - Mental Health in the Black Community.
- Collaborated with other UWF departments to support the Women’s Leadership Conference.
- Facilitated the President’s Leadership for Diversity Awards.

► **Earned  
6th annual  
HEED Award**



**STUDENT IMPACT ON PROGRAMMING**

**Taylor Davis**  
College Student Affairs  
Administration Master’s Program  
Office of Equity and Diversity Intern

- › Ensured programs were properly planned and executed when the department was down to two people managing three programs.
- › Served as the virtual host for the annual Trailblazer awards.
- › Planned the Campus Conversation on Mental Health and assisted with the Global Block Party.

**STUDENT SUCCESS**

**Maggie Brown**  
International Studies  
and Art History Major  
Gulf Coast Diplomacy Council Intern

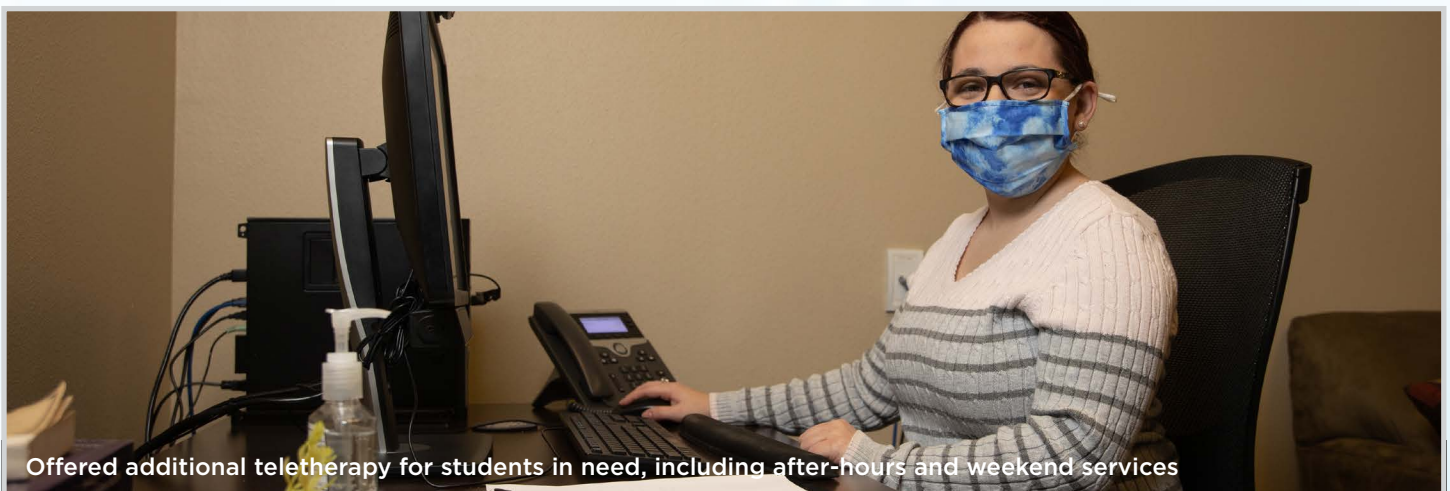
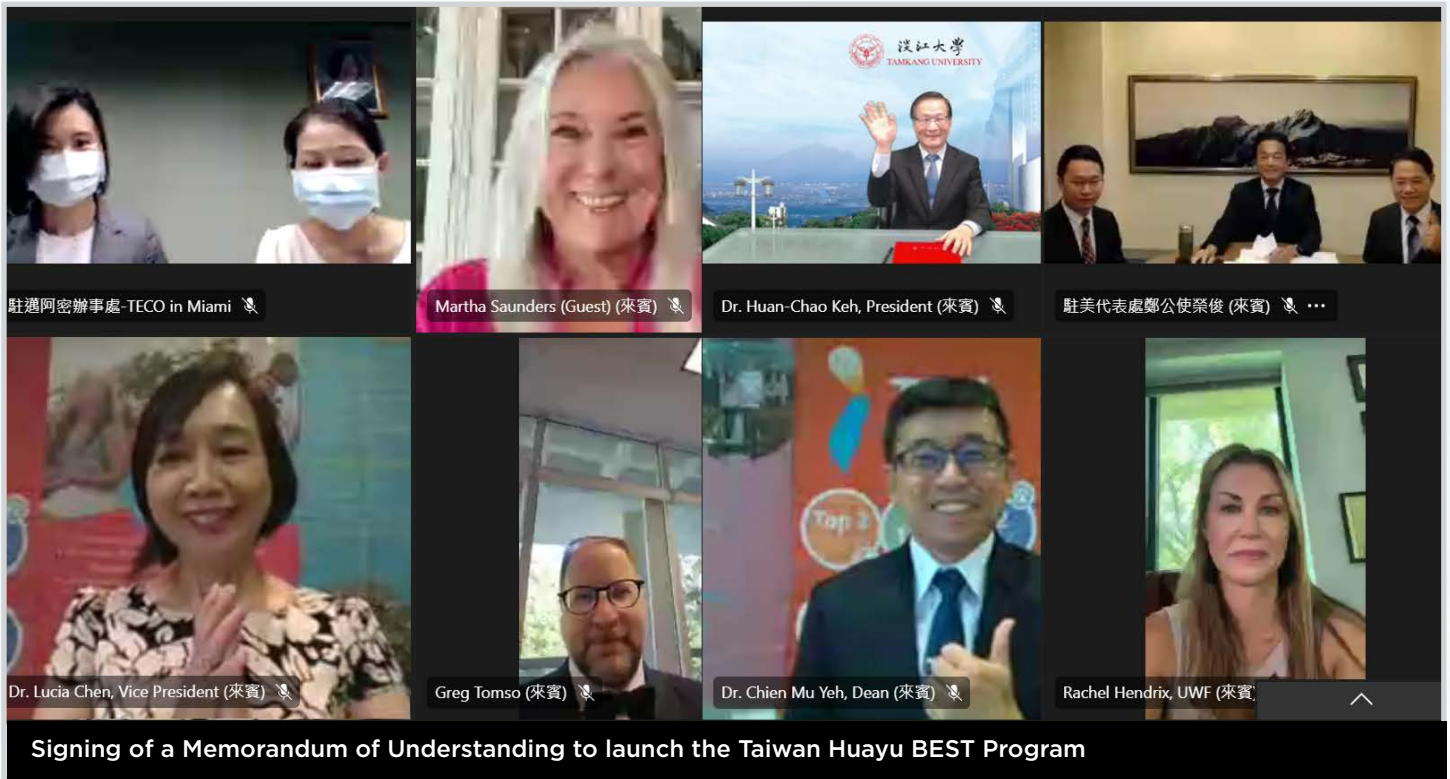
- › Used a High Impact Award from Kugelman Honors to fund an internship opportunity with the GCDC.
- › Wrote multiple proposals to bring groups to Pensacola and helped build programs to create meaningful experiences for international visitors.
- › Led groups of international visitors from over 30 countries around Pensacola, visiting local community organizations and government entities.
- › Served as the assistant lead for the American Leadership Experience (ALEX) youth group hosted by Gulf Coast Diplomacy for one week in July. Youth group students from Estonia, Greece, and Azerbaijan participated in beach clean-ups, business and government simulations, and a public speaking workshop led by Maggie.
- › Participated in the 2022 Diplomacy Begins Here Regional Summit with the theme “Local STEAM to Global Innovation.”



**STUDENT SUCCESS**

**Abigail Megginson**  
Undergraduate Journalism  
and study abroad Alumni

- › Selected to participate in Fulbright English Teaching Assistant program in India for 2022-2023 which was deferred from 2020 due to the pandemic.



# Strategic Priority #3

Provide programs and services that enhance student recruitment, degree completion and post-graduation employment.

## ► Student retention and degree completion support

- Offered academic programming and support for 15 students during 77 coaching sessions through the Academic Success Program. Participating students recognized an increase in GPA of .80 from beginning-of-term GPA to end-of-term, higher than the .57 difference for students who did not participate in the program.
- Collaborated with other support offices to engage with students, review communication strategies, and implement a new Divisional Academic Progress Rate (DAPR) team.
- Partnered with Fraternity and Sorority Life on the Academic Coaching Program, helping students develop critical success strategies.
- The average GPA for Resident Assistants was 3.3.

## ► Strengthened students' ties with their UWF campus community

- Established the Commuter Student Network facilitating events, workshops, and other opportunities specifically designed to support commuter students.
- Offered virtual components to all large-scale career fairs to increase access for distance learners and students who could not attend the events in person.
- SGA partnered with the Pace Library to open the Argo Den, a free resource for students that provides office supplies.

## ► Recruitment

- Administered the Cylea Lyrio Scholarship Fund awarding funding to ten Latin American students.
- Hosted the first annual Kugelmann Honors Summer Institute, a free week-long residential program for rising high school juniors designed to engage them in discussions and high-impact experiences with UWF faculty, Honors staff, and community experts.

## ► Post-graduation employment support

- Awarded \$6,650 in financial assistance to students and recent alumni to use toward the purchase of professional attire at Argos Suit Up.

### STUDENT TESTIMONIAL

Noah DeSimone

Alumni, Bachelor of Arts (BA),  
English: Creative Writing  
Master of Arts (MA), English: Literature

*"I wouldn't have been able to afford college without taking out an enormous amount in student loans if not for Take Stock in Children. Because of Take Stock's financial assistance I was capable of going straight into a master's program without taking out any extra loans. Due to the guidance of Take Stock Collegiate Scholars at UWF I was forced to engage in networking activities that I otherwise would have never participated in throughout high school and undergrad."*

### • STUDENT SUCCESS

Alyson Enk

Alumna, Strategic Communication  
and Leadership Master's Program,  
First Year Advising Graduate Assistant

- Outstanding Graduate Student Leader Award, 2022 UWF Student Leadership Awards.
- Outstanding Graduate Student Award, College of Arts, Social Science and Humanities, Department of Communications.

Alyson graduated in the Spring of 2022 and currently works at Louisiana State University as a Career Coach.



Argos Suit Up! Event



In-person career fair

# Strategic Priority #4

## Build infrastructure capacity.

### ► Digital infrastructure to enhance customer access to auxiliary services

- Re-imagined the University Commons and Event Services website consolidating event, pricing, and other relevant information.
- Created the Event Services Guidebook to serve as a quick reference guide for hosting events in the Commons.

### ► Renovations, building updates

- Completed the Capital Improvement Trust Fund (CITF) Auditorium renovation project improving the space through the addition of new carpet, paint, and other aesthetics while also ensuring the accessibility of the second largest venue on campus.
- Re-purposed the lower area of the Argo Galley into a dedicated game room to encourage students to connect with each other in the Commons.
- Renovated spaces and equipment in the Health, Leisure and Sports facility through the refinishing of the wood floors, purchasing tiles for the locker room, replacing the turnstiles, and purchasing four new sets of volleyball poles, nets, and official stands.
- Added concrete tee pads to the UWF disc golf course.

### ► The Commons Auditorium renovation

was featured in the August 2022 special construction and renovations issue of the Association of College Unions (ACUI) periodical.

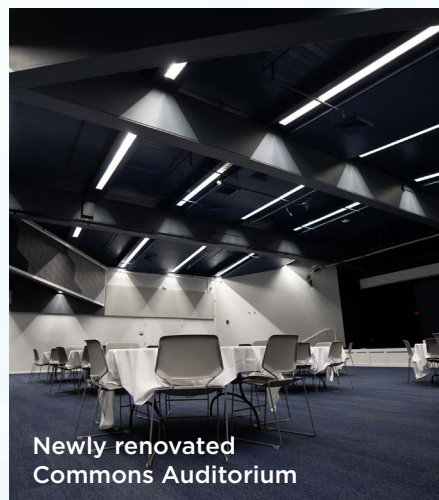
### ► Funding

- Activity and Service Fees: Allocated \$3.2M in A&S fees to 10 departments and 60 registered student organizations to cover staff salary and administrative costs.
- Green Fee: Allocated \$194,698 in Green Fees to support six sustainability projects including water filling stations inside campus buildings, LED lighting, enhancements to the Community Garden, Argos' Edible Campus, and on-campus solar tables.
- Presented five-year Green Fee successes to the Board of Trustees, ensuring the continuation of the Green Fee for another five years.
- Received \$2.1 million in HEERF funding to offset payroll expenses and lost revenue as a result of the pandemic.
- Generated \$1.6 million in revenues through DAESA Auxiliaries.
- Developed and launched the Global Tech Program, an alternative to study abroad, enrolling more than 20 students and yielding over \$16,000 in funding.

### ► Implemented a new EZFacility software for managing operations in the Health, Leisure and Sports facility that saves over \$12,000 a year. The software is a more basic version of what was in use before, but meets the HLS's needs while cutting cost.



Argo Galley game room



Newly renovated Commons Auditorium



Community Garden

### ► Secured grant funding:

- **CDCE:** \$8,460 for Argos Suit Up! Scholarships for students to purchase professional attire.
- **ERCCD:**
  - \$39,000 Department of Education CCAMPIS Grant to offer discounted childcare.
  - \$79,931 Early Learning Coalition of Escambia County-ARPA stabilization grant used to offset expenses.
  - \$53,076 Early Learning Coalition of Escambia County-CRRSA grant to help with teacher salaries.
- **International:** \$25,000 Taiwan Ministry of Education to support scholarships for students to participate in program at Tamkang University.
- **Honors:**
  - \$25,000 International Paper to support the UWF Community Garden.
  - \$37,000 Guided Particle Systems to support high-impact practices.
- **Student Engagement:** \$44,898 Florida Power/Gulf Power Foundation for the Take Stock Collegiate Scholars Program.
- **TRiO:** Department of Education for TRiO Student Support Services \$347,828 (year two of five).

### ► Staffing and student stories

- DAESA departments work closely with students in various capacities. One way is via employing students in our areas. This report has highlighted some outstanding student talent and their contributions to the University. Here are just a few more student stories of those who have gone above and beyond.

#### ❖ **Allan Kroll, Political Science Major**

- › Golden Louie award from the South Atlantic Affiliate of College and University Residence Halls (SAACURH).

The Golden Louie award is a regional award given to people in the region who have shown outstanding leadership and service to SAACURH and have assisted in the regional accomplishments of the Executive Committee member bestowing the award.

#### ❖ **Kelly Miller, Alumni, College Student Affairs Administration Master's Program**

- › Competitive Sports Graduate Assistant
- › Through Kelly's leadership, we were one of the only institutions in Florida that was allowed to play 7v7 flag football during COVID-19.
- › Kelly put in an immense amount of work, innovation, and leadership. He was the best example of a well-rounded, highly involved, high-performing student at UWF.
- › Kelly graduated and now works at the University of Arizona as their Sport Programs Coordinator.

#### ❖ **Kelly Risner Senior, College of Health**

- › Recipient of the Emerging Honors Leader Award by the Kugelman Honors Program, 2022 UWF Student Leadership Awards.
- › Attended the 7th annual National Society for Minorities in Honors (NSFMIH) Conference to present work highlighting how diverse mentorship helps curb undergraduate burnout.

#### ❖ **Kelly Salomon College Student Affairs Administration Master's Program**

- › Selected to officiate the National Intramural and Recreational Sports Association (NIRSA) National Basketball Tournament.
- › Elected to be NIRSA Student State Leader for Florida.

#### ❖ **Lena Siemers International Student from Germany, International Affairs Master's Program**

- › Successfully completed Online Mandarin Course in partnership with National Kaohsiung Normal University.
- › Recipient of Study Florida scholarship.

#### ❖ **Taher Rahgooy, International Student from Iran**

- › First PhD graduate of UWF in Intelligent Systems and Robotics.



Taher Rahgooy



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