

# IMPACT

# REPORT



UNIVERSITY *of* WEST FLORIDA

## Division of Academic Engagement and Student Affairs

2020-2021

### DISTINCTIVE DAESA PROGRAMS AND UNITS

#### **Career Development and Community Engagement**

- Career Education
- Community and Employer Engagement
- High-Impact Practices

#### **Center for Academic Success**

- First Year Advising
- Student Accessibility Resources
- Testing Services
- Tutoring and Learning Resources

#### **Counseling and Psychological Services**

#### **Dean of Students**

- Argo Pantry
- Campus Care Team
- Case Management

#### **Dean of Students cont.**

- Student Government Association
- Student Rights and Responsibilities

#### **Educational Research Center for Child Development**

#### **Housing and Residence Life**

#### **International Affairs**

- Center for Asian Studies
- Global Living
- Global Quarter
- Intensive English Program
- Study Abroad

#### **Kugelman Honors Program**

#### **Office of Design and Communication**

#### **Office of Equity and Diversity**

- Diversity Programs
- Equal Opportunity Programs
- Title IX Programs

#### **Recreation and Wellness**

- Aquatics
- Group Fitness
- Intramural Sports
- Outdoor Adventures
- Sport Clubs

#### **Student Engagement**

- ArgoFirst
- Campus Activity Board
- Commuter and Transfer Programs
- Fraternity and Sorority Life
- Homecoming
- Student Orgs

#### **Student Health Services**

#### **Student Ombuds Office**

#### **TRiO Student Support Services**

#### **Undergraduate Admissions**

#### **University Commons and Event Services**

We are pleased to  
present the inaugural  
2020-2021 Academic  
Engagement and  
Student Affairs  
(DAESA)  
Impact Report.

**DAESA plays an essential role in advancing UWF's academic mission and helping students reach their full potential.**

Our work was more critical than ever this year. DAESA remains steadfast in our desire to provide quality programs and services to ensure students feel encouraged, supported, and engaged.

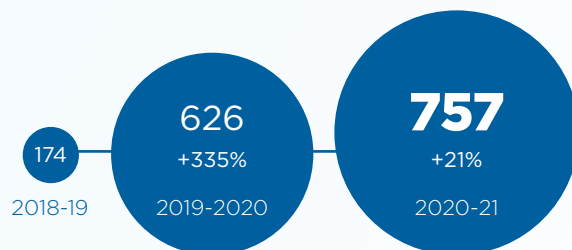
This report highlights the breadth and depth of the innovative programs and services offered by our division. It also provides a snapshot of student learning experiences across DAESA. Our experienced and passionate staff work tirelessly to impact the lives of students.



# Curricular and co-curricular engagement

**As a result of purposeful outreach, 3,063 total Freshmen engaged in Recreation.**  
 Fitness Center: 314 unique Freshman participants, 2,911 total participations. Group Fitness: 46 unique Freshman participants, 147 total participations; 5/32 trip participants were Freshmen.

**The Academic Coaching Program helps students develop critical success strategies.**  
*Number of sessions compared:*



**290+**  
 new followers  
 Created new Instagram @Flock\_Dock student life and news account



Promoted collaborative student engagement via new **Big Weeks** program



Awarded the **Career Development Colleges of Distinction**

**1,251**  
 Unique Case Management Services cases managed

**1,179**  
 COVID-19 Contract Tracking cases managed



Educational Research Center for Child Development awarded **Gold Seal Quality Care Program**

**62% of the students who participated in the Academic Success Program returned to good standing at the EOT and with a 21% higher GPA than their peers**



Grant funded poverty simulation

**Distributed \$90K in high-impact projects grants** to faculty and staff to promote HIP opportunities for students.

**3.0+**  
 FSL average semester GPA

Fraternity and Sorority Life (FSL) recorded two consecutive years of an average semester GPA of 3.0 or better for the first time since tracking grade performance.

**3.72**  
 TRiO LLC average GPA

TRiO Scholars who participated in the living community had an average GPA of 3.72 and have all been retained for the 2021-2022 academic year.

Leading through the Pandemic:

# Seamless transition to virtual support and resources

Offered virtual delivery of key student engagement programs and services:

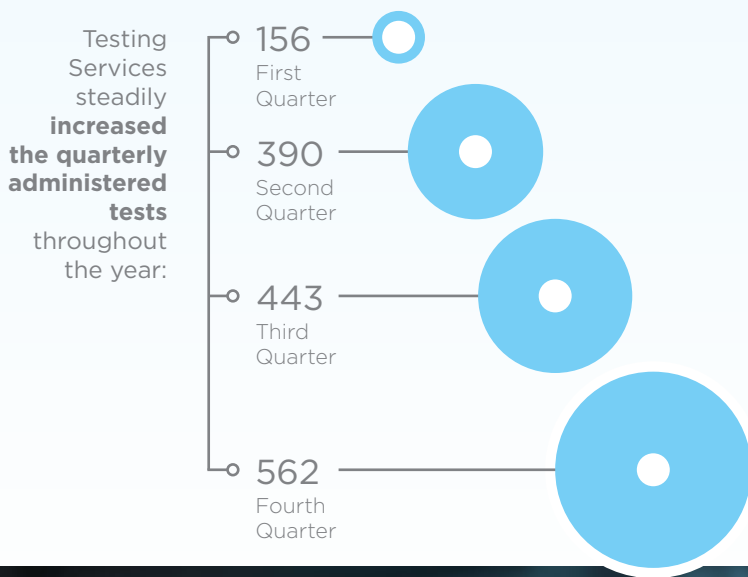
**108** students completed the **Student Organization Leadership Development workshop** online version

**211** Students took part in the **Fraternity and Sorority Life** online Info Session

**197** Students attended the virtual **FSL New Member Institute**

**200+** Points of participation tracked for **Online FSL Officers Workshops**

Traditional campus events Homecoming and Argofest  
SGA: Senate meetings, Elections, Green Fee, and A&S allocation processes



Special Argofest Argie Illustration to boost school spirit

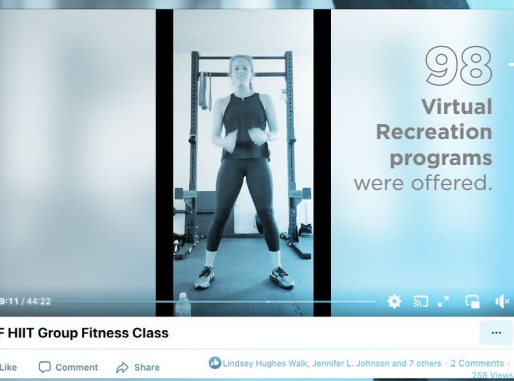


**25** **Virtual career events** were hosted by Career Development and Community Engagement

**200** **Employers** were engaged

**1,400** **Students** were engaged

In conjunction, CDCE created resources for students and employers regarding engaging in virtual career events



**98** **Virtual Recreation programs** were offered.

**+9** **Argos Autism Program** moved from in-person to a virtual program which helped nine new students transition to the University during the pandemic

Leading through the Pandemic:

# New Resources Developed

Counseling and Psychological Services (CAPS) **developed policies and procedures to support telehealth services.**

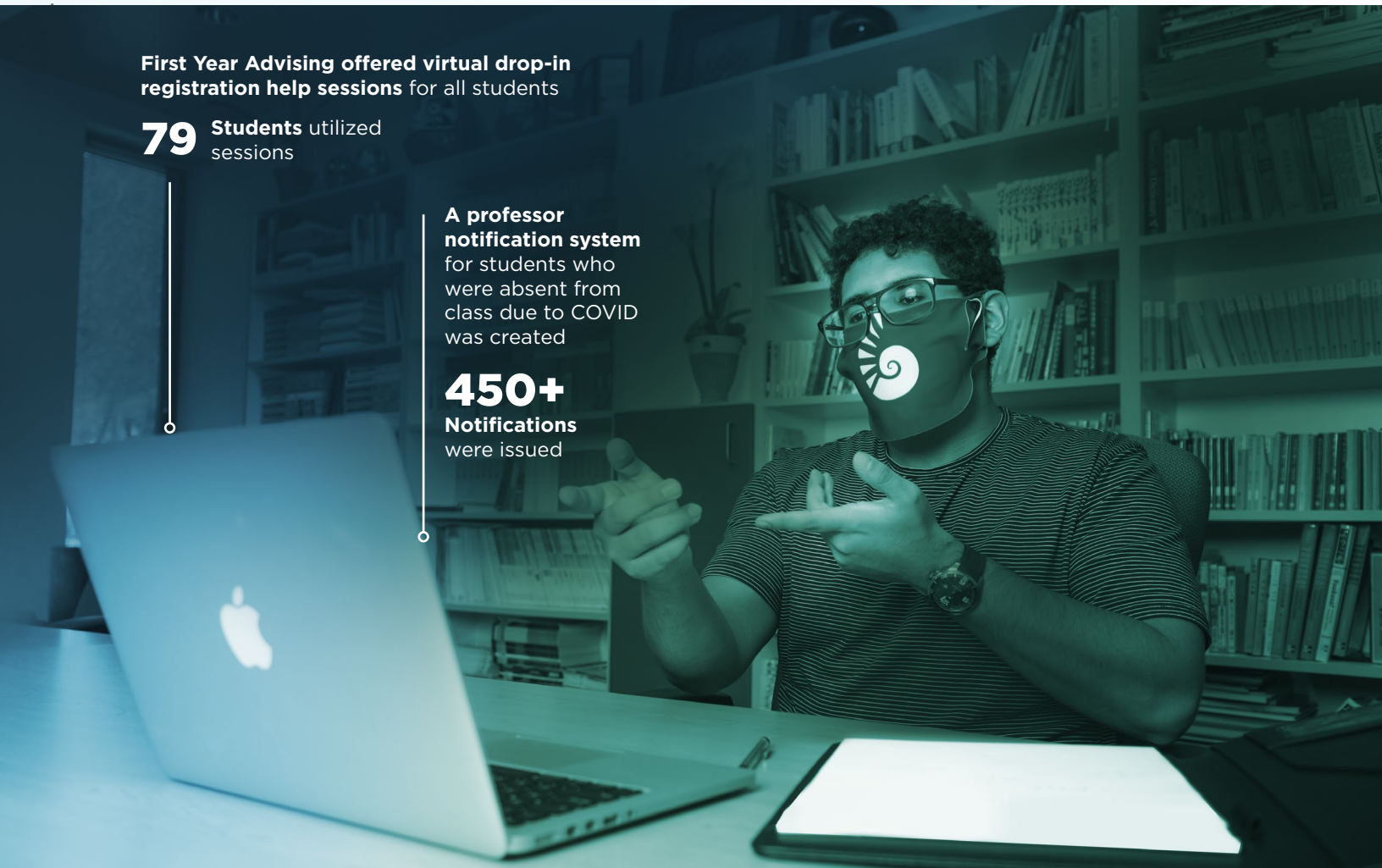
**The Parker Dewey Micro-Internship program** launched to provide short-term project-based opportunities for students.

**First Year Advising** offered **virtual drop-in registration help sessions** for all students

**79** Students utilized sessions

**A professor notification system** for students who were absent from class due to COVID was created

**450+** Notifications were issued



**Tutoring and Learning** launched a **synchronous online workshop series** in Spring 2021

**4** Virtual Workshops

**70** Students attended



Unused office spaces were converted into single-use rooms for students needing free Wifi for online course work or privacy for virtual appointments

# Improved Student Well-Being

**The Dean of Students provided emergency support** for students impacted by Hurricane Sally.

**41**  
Emergency Support cases

**The Student Health Services COVID-19 testing site:**

- Coordinated with community partners to provide free COVID-19 PCR testing.
- Utilized Cares Act Funds to purchase COVID-19 rapid testing.
- Served general student population and also collaborated with Athletics to complete COVID-19 testing to meet the NCAA guidelines.
- Collaborated with Case Management and Housing and Residence Life for documenting COVID-19 testing, contact tracking, and monitoring adherence to CDC guidelines.



**300**  
Students were assisted through Argo Pantry



**54**  
Socially distanced classes hosted per week

To accommodate social distancing and health and safety guidelines, University Commons and Event Services scheduled 54 class meetings per week in building 22 and conducted appropriate disinfection supportive of this activity.

# Inclusive excellence on campus

Hosted **3 Campus Conversations and 3 Netflix N' Chats with a total of 60 guests.** Collaborations with campus partners included: Black Latina Movement (SGA), African American Heritage Society, Necessity: Movie (HMCSE), Walk in my Shoes (CAB), Keri Gray (SAR/HR).

Awarded over **\$51,000** in Theodore and Vivian Johnson Scholarship and the Dan McLeod Memorial Scholarship.

Awarded **Higher Education Excellence in Diversity (HEED)** award



Housing and Residence Life added a **Diversity Resident Advisor** position, and a **Diversity and Inclusion Committee**

## ARGOS

Autism Program

# #2

ranking for Best Value Schools for 2020



Cross-cultural competency certifications completed:

# 18

faculty and staff

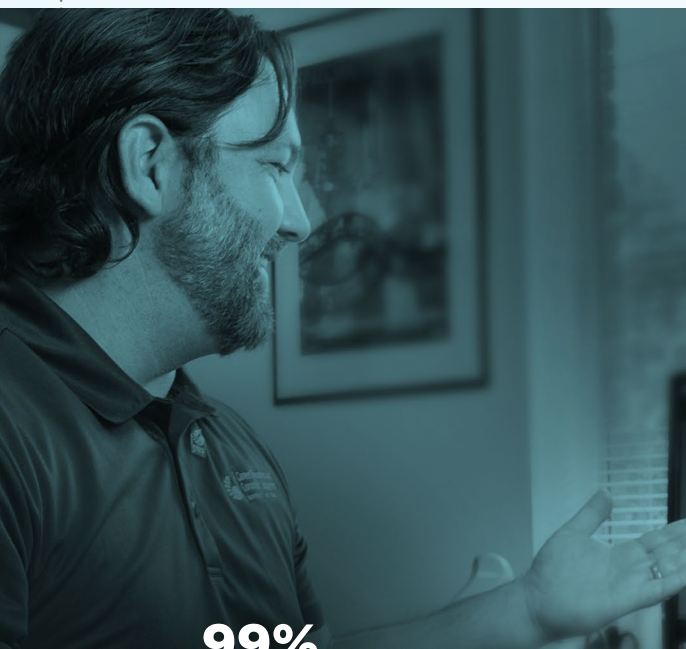
# 45

students



This Black Lives Matter mural was installed in the Library. The project was a collaboration between Kugelman Honors and the Department of Art and Design

# Student recruitment, degree completion and post-graduation employment



Career Development and Community Engagement (CDCE) facilitated

**3,844**

Appointments



Satisfaction Rating

Developed Canvas module for Argo2Pro career competency program and embedded it into virtual New Student Orientation Platform

**317**

student career plans created through Argo2Pro



**99%**

Housing occupancy going into the Fall 2021 semester



**50+**

high-achieving students chose UWF for our outstanding Kugelman Honors Program

**16%** ↑

International Affairs **increased international FTIC enrollment by 16%** over previous year

**1.8%** ↑

**1.8% increase in the percentage of students from lower socioeconomic backgrounds** enrolling at UWF

Student moving into Honors Residence Hall: Pace Hall

**\$6,000**

In Support a Suit Program grants



- **Average Academic Progress Rate for international (FTICs) First Time in College students is 96.6%.**
- Admissions established the **Transfer Tuesdays Virtual Series** providing 33 virtual transfer student events.
- Admissions saw an **increase in FTIC outreach communications: 33.3%** increase in non-event emails. Additional communication was created for parents/families.
- Half of incoming FTIC students stated the **Kugelman Honors Program played a highly significant role** in their choice to attend UWF.
- All University Commons and Event Services student employees participated in **ArgoGrow** (guided reflection conversations) linking work at the Commons to career goals and academic experiences.
- **Awarded TRiO grant.**







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