

# MASTER OF HEALTHCARE ADMINISTRATION

#### **Mission Statement**

The mission of the MHA Program at the University of West Florida is to develop emerging professionals in healthcare administration who possess the skills and attributes needed to optimize the delivery of care and improve the quality of life for the people in our local and regional communities. Students will demonstrate mastery through the discovery of knowledge, practical experience, engagement in scholarly activities and service to the community.

### **Student Learning Outcomes**

UWF Master of Healthcare Administration graduates should be able to do the following:

#### Content

• Apply healthcare administration concepts, principles, and practices to the operation of healthcare organizations in order to analyze and optimize quality, financial performance, resource utilization and strategic direction.

# **Critical Thinking**

• Evaluate challenges in healthcare administration and propose solutions to improve organizational performance.

#### Communication

• Create professional, cogent administrative reports written in a clear, logical, and grammatically correct manner on subjects related to healthcare administration.

# **Integrity/Values**

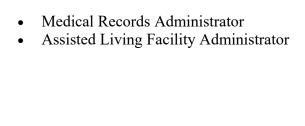
• Assess ethical and legal theories to generate solutions to healthcare problems.

# **Assessment of Student Learning Outcomes**

Successful student learning will be demonstrated through performance on examination, individual and group projects, case studies, a mock trial, and written assignments.

# **Job Prospects for Master of Healthcare Administration Graduates**

- Healthcare Marketing Specialist
- Hospice Director
- Hospital Administrator
- Hospital Patient Admissions
- Managed Care Analyst
- Medical Equipment Sales Director
- Medical Group Practice Office Manager



# Find out more about the Master Healthcare Administration

https://onlinedegrees.uwf.edu/online-degrees/mha-masters-healthcare-administration/

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