CIP Code: 52.0201 **Department: MBA** Date: Nov. 2019 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2019-2020 2020-2021 2021-2022 2022-2023 2023-2024 (From ALC or ALP) Data Collection: Data Collection: Data Collection: Data Collection: Data Collection: Synthesize complex information to make business Measure: Research papers (ECP6705, Mea Critical FIN6406, ISM6137, & MAR6815) **Thinking** decisions Assessment Location: MBA Portfolio | **Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment** Instrument: COB Critical Thinking **Instrument:** COB Critical Thinking Instrument: COB Critical Thinking **Instrument:** COB Critical Thinking **Instrument:** COB Critical Thinking Rubric Rubric Rubric Rubric Rubric Indirect Measure Assessment **Indirect Measure Assessment Indirect Measure Assessment** Indirect Measure Assessment Indirect Measure Assessment nstruments: Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous Improvement Survey, Exit Interview, Reflection Statement on SLO Learning Delivery Modes: F2F, Germany MBA Delivery Modes: F2F, Germany MBA **Delivery Modes:** F2F, Germany MBA **Delivery Modes:** F2F, Germany MBA **Delivery Modes:** F2F, Germany MBA and OL and OL and OL and OL and OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. improved performance. improved performance. improved performance. improved performance. Faculty Assessment Review and **Faculty Assessment Review and Faculty Assessment Review and** Faculty Assessment Review and **Faculty Assessment Review and** nput: Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Performance Day Performance Day Performance Day Performance Day Reflection and Use of Current Reflection and Use of Current

Findings: Implement actions for

improvement in the next year.

Findings: Implement actions for

improvement in the next year.

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CIP Code: 52.0201 **Department: MBA** Date: Nov. 2019 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2019-2020 2020-2021 2021-2022 2022-2023 2023-2024 (From ALC or ALP) Data Collection: Data Collection: **Data Collection:** Data Collection: Data Collection: Measure: Business Case Oral Produce professional oral presentations on Communication Presentation Presentation Presentation Presentation Presentation (Oral) advanced business topics Assessment Location: GEB5878 **Assessment Location:** GEB5878 **Assessment Location:** GEB5878 Assessment Location: GEB5878 **Assessment Location:** GEB5878 **Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Instrument:** Analytic Rubric Instrument: Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **ndirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Instruments:** Continuous Instruments: Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous mprovement Survey, Exit Interview Improvement Survey, Exit Interview Improvement Survey, Exit Interview Improvement Survey, Exit Interview Improvement Survey, Exit Interview Delivery Modes: F2F, Germany MBA **Delivery Modes:** F2F, Germany and OL MBA and OL and OL and OL and OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. improved performance. improved performance. improved performance. improved performance. Faculty Assessment Review and nput: Graduate Programs and Faculty Assessment Review and **Faculty Assessment Review and Faculty Assessment Review and Faculty Assessment Review and Input:** Graduate Programs and **Input:** Graduate Programs and Input: Graduate Programs and Assurance of Learning Committee; nput: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Assurance of Learning Committee; Assurance of Learning Committee; Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Performance Day Performance Day Performance Day Performance Day Reflection and Use of Current Reflection and Use of Current Findings: Implement actions for Reflection and Use of Current Reflection and Use of Current Reflection and Use of Current Findings: Implement actions for mprovement in next year. Findings: Implement actions for indings: Implement actions for Findings: Implement actions for improvement in next year. improvement in next year. improvement in next year. improvement in next year.

Date: Nov. 2019 Program Name: MBA Program Department: MBA

	5-Year Assessment Plan	Year 1	Year 2	Year 3	Year 4	Year 5
Domain	Program-Level Student Learning Outcome (From ALC or ALP)	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Integrity / Values	Integrate systemic advanced ethical reasoning with business decisions	Data Collection: Measure: Research paper Assessment Location: ECP6705 and MAR6815 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F, Germany MBA and OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for	Data Collection: Measure: Research paper Assessment Location: ECP6705 and MAR6815 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F, Germany MBA and OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for	Data Collection: Measure: Research paper Assessment Location: ECP6705 and MAR6815 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F, Germany MBA and OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for	Data Collection: Measure: Research paper Assessment Location: ECP6705 and MAR6815 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F, Germany MBA and OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student	Data Collection: Measure: Research paper Assessment Location: ECP6705 and MAR6815 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F, Germany MBA and OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for
		improvement in next year.	improvement in next year.	improvement in next year.	improvement in next year.	improvement in next year.

CIP Code: 52.0201 **Department: MBA** Date: Nov. 2019 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2019-2020 2020-2021 2021-2022 2022-2023 2023-2024 (From ALC or ALP) Data Collection: Data Collection: Data Collection: Data Collection: **Data Collection: Content: Skilled** Integrate advanced theories across business Measure: Research paper Measure: Research paper Measure: Research paper Measure: Research paper **Business Analyst** Measure: Research paper disciplines **Assessment Location:** Research **Assessment Location:** Research **Assessment Location:** Research **Assessment Location:** Research Assessment Location: Research papers (ECP6705, FIN6406, ISM6137, papers (ECP6705, ISM6137, papers (ECP6705, ISM6137, & MAR6815) & MAR6815) & MAR6815) & MAR6815) & MAR6815) **Direct Measure Assessment** Direct Measure Assessment Direct Measure Assessment **Direct Measure Assessment Direct Measure Assessment** Instrument: Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric Instrument: Analytic Rubric **Instrument:** Analytic Rubric **Indirect Measure Assessment Indirect Measure Assessment** Indirect Measure Assessment **Indirect Measure Assessment Indirect Measure Assessment Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous Improvement Survey, Exit Interview **Delivery Modes:** F2F, Germany Delivery Modes: F2F, Germany MBA MBA and OL and OL and OL and OL and OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior prior year's action plan and data to determine if program refinements improved performance. improved performance. improved performance. improved performance. improved performance. Faculty Assessment Review and **Faculty Assessment Review and** Faculty Assessment Review and Faculty Assessment Review and **Faculty Assessment Review and** nput: Graduate Programs and Input: Graduate Programs and nput: Graduate Programs and nput: Graduate Programs and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student MBA Task Force; COB Student

Performance Day

Reflection and Use of Current

improvement in next year.

Findings: Implement actions for

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CIP Code: 52.0201 **Department: MBA** Date: Nov. 2019 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2019-2020 2020-2021 2021-2022 2022-2023 2023-2024 (From ALC or ALP) Data Collection: Data Collection: Data Collection: Data Collection: Data Collection: **Content:** Integrate graduate-level accounting concepts to Measure: Research paper & Oral **Accounting Area of** address advanced business challenges **Emphasis** Presentation Presentation Presentation Presentation Presentation Assessment Location: ACG6805 **Assessment Location:** ACG6805 **Assessment Location:** ACG6805 **Assessment Location:** ACG6805 **Assessment Location:** ACG6805 **Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment** Instrument: Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric Instrument: Analytic Rubric **Instrument:** Analytic Rubric **Indirect Measure Assessment** Indirect Measure Assessment **Indirect Measure Assessment** Indirect Measure Assessment **Indirect Measure Assessment** Instruments: Continuous **Instruments:** Continuous **Instruments:** Continuous Instruments: Continuous **Instruments:** Continuous mprovement Survey, Exit Interview Improvement Survey, Exit Interview Improvement Survey, Exit Interview Improvement Survey, Exit Interview Improvement Survey, Exit Interview Delivery Modes: F2F & OL Delivery Modes: F2F & MBA and OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior prior year's action plan and data to determine if program refinements improved performance. improved performance. improved performance. improved performance. improved performance. Faculty Assessment Review and Faculty Assessment Review and **Faculty Assessment Review and** Faculty Assessment Review and Faculty Assessment Review and nput: Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Performance Day Performance Day Performance Day Performance Day Reflection and Use of Current Findings: Implement actions for mprovement in next year. improvement in next year. improvement in next year. improvement in next year. improvement in next year.

CIP Code: 52.0201 **Department: MBA** Date: Nov. 2019 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2019-2020 2020-2021 2021-2022 2022-2023 2023-2024 (From ALC or ALP) Content: Data Collection: Data Collection: **Data Collection:** Data Collection: Data Collection: Develop data driven analytical solutions for complex Measure: Project **Business Analytics** Measure: Project Measure: Project Measure: Project Measure: Project **Area of Emphasis** business decision making problems **Assessment Location:** ISM6136 **Assessment Location: ISM6136 Assessment Location: ISM6136 Assessment Location: ISM6136 Assessment Location:** ISM6136 Direct Measure Assessment Direct Measure Assessment **Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment** Instrument: Analytic Rubric Instrument: Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric Instrument: Analytic Rubric **Indirect Measure Assessment** Indirect Measure Assessment **Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment** Instruments: Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Delivery Modes: F2F & OL **Delivery Modes:** F2F & OL **Delivery Modes:** F2F & OL Delivery Modes: F2F & OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior prior year's action plan and data to determine if program refinements mproved performance. improved performance. improved performance. improved performance. improved performance. Faculty Assessment Review and **Faculty Assessment Review and Faculty Assessment Review and Faculty Assessment Review and** Faculty Assessment Review and nput: Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and nput: Graduate Programs and nput: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Performance Day Performance Day Performance Day Performance Day Reflection and Use of Current indings: Implement actions for Findings: Implement actions for Findings: Implement actions for indings: Implement actions for Findings: Implement actions for improvement in next year. improvement in next year. improvement in next year. improvement in next year. improvement in next year.

CIP Code: 52.0201 **Department: MBA** Date: Nov. 2019 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2019-2020 2020-2021 2021-2022 2022-2023 2023-2024 (From ALC or ALP) Content: Data Collection: Data Collection: **Data Collection:** Data Collection: Data Collection: ynthesize new venture ideas into a well-structured Measure: Elevator Pitch Entrepreneurship Measure: Elevator Pitch Measure: Elevator Pitch Measure: Elevator Pitch Measure: Elevator Pitch **Area of Emphasis** business model Presentation Presentation Presentation Presentation Presentation **Assessment Location:** GEB5118 **Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment** Instrument: Analytic Rubric Instrument: Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric Instrument: Analytic Rubric **Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment** Indirect Measure Assessment **Indirect Measure Assessment** Instruments: Continuous **Instruments:** Continuous **Instruments:** Continuous Instruments: Continuous **Instruments:** Continuous mprovement Survey, Exit Interview Improvement Survey, Exit Interview Improvement Survey, Exit Interview Improvement Survey, Exit Interview Improvement Survey, Exit Interview Delivery Modes: F2F & OL Delivery Modes: F2F & MBA and OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior prior year's action plan and data to determine if program refinements improved performance. improved performance. improved performance. improved performance. improved performance. Faculty Assessment Review and Faculty Assessment Review and **Faculty Assessment Review and** Faculty Assessment Review and Faculty Assessment Review and nput: Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Performance Day Performance Day Performance Day Performance Day Reflection and Use of Current Findings: Implement actions for mprovement in next year. improvement in next year. improvement in next year. improvement in next year. improvement in next year.

CIP Code: 52.0201 **Department: MBA** Date: Nov. 2019 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2019-2020 2020-2021 2021-2022 2022-2023 2023-2024 (From ALC or ALP) Content: Data Collection: Data Collection: **Data Collection:** Data Collection: Data Collection: Create solutions for issues in the hospitality/tourism Measure: Research Paper **Hospitality and** Measure: Research Paper Measure: Research Paper Measure: Research Paper Measure: Research Paper Tourism Leadership industry by applying advanced theoretical concepts **Area of Emphasis** Assessment Location: HMG5506 **Assessment Location: HMG5506 Assessment Location: HMG5506 Assessment Location: HMG5506** Assessment Location: HMG5506 Direct Measure Assessment Direct Measure Assessment **Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment** Instrument: Analytic Rubric Instrument: Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric Instrument: Analytic Rubric **Indirect Measure Assessment** Indirect Measure Assessment **Indirect Measure Assessment Indirect Measure Assessment** Indirect Measure Assessment Instruments: Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL **Delivery Modes: F2F Delivery Modes: F2F Delivery Modes:** F2F **Delivery Modes:** F2F Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior prior year's action plan and data to determine if program refinements mproved performance. improved performance. improved performance. improved performance. improved performance. Faculty Assessment Review and **Faculty Assessment Review and Faculty Assessment Review and Faculty Assessment Review and** Faculty Assessment Review and nput: Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and nput: Graduate Programs and nput: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Performance Day Performance Day Performance Day Performance Day Reflection and Use of Current indings: Implement actions for Findings: Implement actions for Findings: Implement actions for Findings: Implement actions for Findings: Implement actions for improvement in next year. improvement in next year. improvement in next year. improvement in next year. improvement in next year.

CIP Code: 52.0201 **Department: MBA** Date: Nov. 2019 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2019-2020 2020-2021 2021-2022 2022-2023 2023-2024 (From ALC or ALP) Content: Data Collection: Data Collection: **Data Collection:** Data Collection: Data Collection: Devise a well-structured human resource plan that | Measure: Research Paper **Human Resources** Measure: Research Paper Measure: Research Paper Measure: Research Paper Measure: Research Paper **Management Area** aligns with organizational strategy of Emphasis Assessment Location: MAN6317 **Assessment Location:** MAN6317 Assessment Location: MAN6317 **Assessment Location: MAN6317 Assessment Location:** MAN6317 Direct Measure Assessment Direct Measure Assessment **Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment** Instrument: Analytic Rubric Instrument: Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric Instrument: Analytic Rubric Indirect Measure Assessment **Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment** Indirect Measure Assessment Instruments: Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Delivery Modes: F2F & OL **Delivery Modes:** F2F & OL **Delivery Modes:** F2F & OL Delivery Modes: F2F & OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior prior year's action plan and data to determine if program refinements mproved performance. improved performance. improved performance. improved performance. improved performance. Faculty Assessment Review and nput: Graduate Programs and Faculty Assessment Review and **Faculty Assessment Review and** Faculty Assessment Review and Faculty Assessment Review and Assurance of Learning Committee; **Input:** Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and MBA Task Force; COB Student Assurance of Learning Committee; Assurance of Learning Committee; Assurance of Learning Committee; Assurance of Learning Committee; MBA Task Force; COB Student MBA Task Force; COB Student MBA Task Force; COB Student Performance Day MBA Task Force; COB Student Performance Day Performance Day Performance Day Performance Day Reflection and Use of Current

Reflection and Use of Current

improvement in next year.

Findings: Implement actions for

Reflection and Use of Current

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CIP Code: 52.0201 **Department: MBA** Date: Nov. 2019 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2019-2020 2020-2021 2021-2022 2022-2023 2023-2024 (From ALC or ALP) Content: Data Collection: Data Collection: **Data Collection: Data Collection:** Data Collection: Devise information system management policies Information Security Measure: Project Measure: Project Measure: Project Measure: Project Measure: Project and procedures to protect corporate information **Management Area** policies of Emphasis **Assessment Location: ISM5328** Assessment Location: ISM5328 **Assessment Location: ISM5328 Assessment Location: ISM5328 Assessment Location:** ISM5328 Direct Measure Assessment Direct Measure Assessment **Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment** Instrument: Analytic Rubric Instrument: Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric Instrument: Analytic Rubric Indirect Measure Assessment **Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment** Indirect Measure Assessment Instruments: Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Delivery Modes: F2F & OL **Delivery Modes:** F2F & OL **Delivery Modes:** F2F & OL Delivery Modes: F2F & OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior prior year's action plan and data to determine if program refinements mproved performance. improved performance. improved performance. improved performance. improved performance. Faculty Assessment Review and nput: Graduate Programs and Faculty Assessment Review and **Faculty Assessment Review and** Faculty Assessment Review and Faculty Assessment Review and Assurance of Learning Committee; **Input:** Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and MBA Task Force; COB Student Assurance of Learning Committee; Assurance of Learning Committee; Assurance of Learning Committee; Assurance of Learning Committee; MBA Task Force; COB Student Performance Day

Performance Day

Reflection and Use of Current

improvement in next year.

Findings: Implement actions for

Reflection and Use of Current Findings: Implement actions for

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Performance Day

Reflection and Use of Current

Findings: Implement actions for

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Date: Nov. 2019	Program Name: MBA Program	CIP Code: 52.0201 Department: N				
	5-Year Assessment Plan	Year 1	Year 2	Year 3	Year 4	Year 5
Domain	Program-Level Student Learning Outcome (From ALC or ALP)	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Content: Supply Chain Logistics Management Area of Emphasis	Formulate supply chain issues strategies using advanced theories	Measure: Weekly discussion assignment	Measure: Weekly discussion assignment	Data Collection: Measure: Weekly discussion assignment Assessment Location: TRA5159	Measure: Weekly discussion assignment	Data Collection: Measure: Weekly discussion assignment Assessment Location: TRA5159
		Direct Measure Assessment Instrument: Analytic Rubric		Direct Measure Assessment Instrument: Analytic Rubric		Direct Measure Assessment Instrument: Analytic Rubric
		Improvement Survey, Exit Interview	Improvement Survey, Exit Interview	Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL	Improvement Survey, Exit Interview	Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL
		Gather data.	Gather data.	Gather data.	Gather data.	Gather data.
		prior year's action plan and data to	year's action plan and data to	Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.	year's action plan and data to	Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.
		Assurance of Learning Committee; MBA Task Force; COB Student Performance Day	MBA Task Force; COB Student	Input: Graduate Programs and Assurance of Learning Committee;	MBA Task Force; COB Student	Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day
		Findings: Implement actions for improvement in next year.	Findings: Implement actions for	Reflection and Use of Current Findings: Implement actions for improvement in next year.	Reflection and Use of Current Findings: Implement actions for improvement in next year.	Reflection and Use of Current Findings: Implement actions for improvement in next year.