# STUDENT LEARNING OUTCOMES

### **Supply Chain Logistics Management Graduate Certificate**

#### **Certificate Description**

This certificate exposes the student to the utilization of supply chain logistics management concepts to solve business management problems specific to domestic and global logistics and transportation operations. Students will use analytics to assist in identifying critical logistics issues and opportunities in creating and executing supply chain logistics strategies across global marketplaces.

## **Student Learning Outcomes**

Upon completion of the graduate level Supply Chain Logistics Management Certificate, the student will be able to formulate supply chain strategies using advanced theories.

# **Professional Position Opportunities for Graduates**

Positions for which the Graduate Supply Chain Logistics Management Certificate is a qualification or leads to professional certification include:

- Professional Advancement in
  - Corporate supply chain logistics
  - Corporate transportation operations
  - Industrial and consumer goods logistics management
  - Public and private logistics operations
  - Large-scale warehousing and distribution center management
  - Import/export terminal management
  - Logistics sales and brokerage
  - Not-for-profit entities
  - Motor, rail, ocean, and air-freight operations
  - Health care durable medical equipment distribution
- Director, Supply Chain Operations
- Supply Chain Logistics Sales Manager
- Global Supply Chain Strategist
- Director of Transportation
- Import/Export Agent
- Inventory Specialist

- Director, Customer Service and Order Management
- Purchasing and Supply Management Officer
- Supply Chain Logistics Project Manager
- Director, Carrier and Fleet Management
- Transportation and Logistics Training Manager
- Transportation Industry Public Relations Specialist
- Training Manager
- Corporate/Business Segment Planner
- Business Executive (e.g., Executive Vice-President, Assistant/Associate Vice President, President, Chief Executive Officer, Chief Financial Officer, Chief

Find out more about the Supply Chain Logistics Management Graduate Certificate at <a href="http://wwf.edu/cob/academic-programs/certificate-programs/">http://wwf.edu/cob/academic-programs/certificate-programs/</a>