

| Bachelor of Science in Business Administration - U-SCM-BSBA00 : Supply Chain Logistics Management | | | | | | | | | | | | | | | | | | | | | | |
|--|--|-----------|--|---|---|---|--|---|---|---|--|---|--|--|--|--|--|--|--|-----------|-----------|--|
| 2024-2025 | | | | | | | | | | | | | | | | | | | | | | |
| BSBA Common Prerequisites, Common Core | | | | | | | | | | | | | | | | | | | | | | |
| | | | BSBA Graduates will be able to: | | | | | | | | | | | | | | | | | | | |
| | | | Content | | Critical Thinking | | | | Communication | | | Integrity/Values | | | | | | | | | | |
| INSTRUCTION/ASSESSMENT CODES I = Instruction CA = Course level assessment PA = Program level assessment | | | 1.1 Correctly use terminology and concepts in the major areas of business: Information Technology; Management; Accounting; Marketing; Economics; Finance | 2.1 Identify and analyze key elements that comprise business problems/opportunities | 2.2 Select and apply appropriate discipline frameworks to address business problems/opportunities | 2.3 Select and apply appropriate problem solving techniques to address business problem | 2.4 Integrate knowledge across business disciplines to formulate defensible strategic business decisions | 3.1 Create and deliver effective oral presentations | 3.2 Develop effective written presentations | 3.3 Contribute effectively to group discussions | 4.1 Recognize legal and ethical problems that occur in business contexts | 4.2 Select and defend an appropriate ethical and legal course of action | | | | | | | | | | |
| Course | Title | CH | | | | | | | | | | | | | | | | | | | | |
| BUSINESS CORE | | | | | | | | | | | | | | | | | | | | | | |
| BUL 3130 | Legal and Ethical Environment of Business | 3 | I, CA | I | I | I | I | | | | | | | | | | | | | I, CA, PA | I, CA, PA | |
| FIN 3403 | Managerial Finance | 3 | I, CA | I, CA | I, CA | I, CA | | | | | | | | | | | | | | | | |
| GEB 3213 | Writing for Bus: Theory & Practice | 3 | I, CA | I, CA | I, CA | I, CA | | | | I, CA, PA | I, CA, PA | I, CA, PA | | | | | | | | | | |
| GEB 4361 | International Business | 3 | PA (COB Core Assessment) | I, CA, | CA | I, CA | | | | | | | | | | | | | | | | |
| ISM 3011 | e-Bus Systems Fundamentals | 3 | I, CA | I, CA | I, CA | I, CA | | | | | | | | | | | | | | | | |
| ISM 3116 | Introduction to Business Analytics | 3 | I, CA | I | I, CA | I | I | I | I | I | I | I | | | | | | | | | | |
| MAN 3025 | Management Fundamentals | 3 | I, CA | I, CA | I, CA | CA | | | | | | | | | | | | | | | | |
| MAN 3504 | Operations Management | 3 | I, CA | I, CA | I | | | | | | | | | | | | | | | | | |
| MAN 4720 | Strategic Management | 3 | I, CA | I, CA, PA | I, CA, PA | PA | PA | | | | | | | | | | | | | | | |
| MAR 3023 | Marketing Fundamentals | 3 | I, CA | I, CA | I, CA | I | | | | | | | | | | | | | | | | |
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| Course | Title | CH | Content | | | | | | | | | | | | | | | | | | | |
| | | | 1.2 Create, develop, and evaluate theory-driven, data-based, and ethical supply chain logistics management strategy appropriate for a given environment | | | | | | | | | | | | | | | | | | | |
| MAR 3202 | Supply Chain Logistics Management + | 3 | I, CA | | | | | | | | | | | | | | | | | | | |
| TRA 3234 | Warehousing and Terminal Management + | 3 | I,CA | | | | | | | | | | | | | | | | | | | |
| TRA 4155 | Seminar in Supply Chain Logistics Strategy + | 3 | PA | | | | | | | | | | | | | | | | | | | |
| TRA 4202 | Logistics Systems and Analytics + | 3 | I,CA | | | | | | | | | | | | | | | | | | | |
| MAN 4597 | Global Logistics Management + | 3 | I,CA | | | | | | | | | | | | | | | | | | | |
| MAN 4570 | Purchasing and Supply Management + | 3 | I,CA | | | | | | | | | | | | | | | | | | | |
| TRA 3153 | Strategic Transportation Management + | 3 | I,CA | | | | | | | | | | | | | | | | | | | |
| Advisor-approved elective (MAR 4941 recommended) + | | 3 | | | | | | | | | | | | | | | | | | | | |
| Total Hours | | 24 | | | | | | | | | | | | | | | | | | | | |