Bachelor of Science in Business Administration

Curriculum Review--UWF Academic Learning Compact SLOs

Management Information Systems Major

Version: 2023-2024 Catalog Year - Proposed

BSBA MANAGEMENT INFORMATION SYSTEMS graduates will be able to

INSTRUCTION/ASSESSMENT CODES I = instruction CA = course level assessment PA = program level assessment

Course	Title	Notes

COMMON PREREQUISITES

Course	Title	1.1	1.2	2.1	2.2	2.3	2.4	3.1	3.2	3.3	4.1	4.2
ACG 2021	Principles Financial Accounting	I, CA	I, CA	I, CA	I, CA	I, CA	I, CA	I	CA	I	I, CA	I, CA
ACG 2071	Principles Managerial Accounting			I, CA	I, CA	I, CA	I, CA					
CGS 2570	Personal Computer Applications											
ECO 2013	Principles of Economics--Macro	I, CA		I, CA	I, CA	I, CA	I	I	CA		CA	CA
ECO 2023	Principles of Economics--Micro	I, CA		I, CA	I, CA	I, CA	I		CA		I, CA	I, CA
MAC 2233	Calculus with Bus Applications											
STA 2023	Elements of Statistics											
BUSINESS CORE												
BUL 3130	Legal and Ethical Environment of			I, CA	I, CA	I, CA					I, CA	I, CA
FIN 3403	Managerial Finance	I, CA		I, CA	I, CA	I, CA	I, CA	I, CA	I, CA		I, CA	I, CA
GEB 3453	Bus Ethics & Stakeholder Mgt			I, CA	I, CA	I, CA	I, CA	CA	CA		I, CA, PA	I, CA, PA
GEB 4361	International Business	I, CA, PA	I, CA	I, CA	I, CA	I, CA	I, CA, PA	I, CA	CA		I, CA	I, CA
ISM 3011	e-Bus Systems Fundamentals	I, CA	I, CA	I, CA	I, CA	I, CA	I, CA	I, CA	I, CA		I, CA	I, CA
MAN 3025	Management Fundamentals	I, CA	CA	I, CA	I, CA	I, CA	I, CA	CA	I, CA		I, CA	I, CA
MAN 3504	Operations Management	I, CA	I, CA	I, CA	I, CA	I, CA	I, CA				I, CA	I, CA
MAN 4720	Policy Analysis & Formulation	I, CA	I, CA, PA	I, CA, PA	I, CA, PA	I, CA, PA	I, CA, PA		I, CA, PA		I, CA	I, CA
MAR 3023	Marketing Fundamentals	I, CA	I, CA	I, CA	I, CA	I, CA	I, CA	I	I, CA		I, CA	I, CA
GEB 3213	Writing for Bus: Theory & Practice	I, CA	I, CA	I, CA	I, CA	I, CA	I, CA	I, CA	I, CA			
Elective												
3000/4000 major-related/advisor approved (15sh)												
ISM 4481 or COP 4710	Bus Data Mgmt Database Systems		I, CA				I, CA					
ISM 4483	Bus Data COM		I, CA				I, CA					

ISM 4400	Dec Sup &Data Integ Sys		I, CA	I, CA, PA	I, CA, PA							
ISM 4113	Business Systems Design		I, CA	I, CA	I, CA		I, CA	I, CA				
QMB 3820	Int to Qua Mod for Bus Decisions			I, CA	I, CA							

1.1 Correctly use terminology and concepts in the major areas of business: Information Technology, Accounting, Economics, Management, Marketing, Finance

1.2 Design, develop, and implement information technology based solutions for business problems

2.1 Identify and analyze key elements that comprise business problems/opportunities

2.2 Select and apply appropriate discipline frameworks to address business problems/opportunities

2.3 Select and apply appropriate problem solving techniques to address business problems

2.4 Integrate knowledge across business disciplines to formulate defensible strategic business decisions

3.1 Create and deliver effective oral presentations

3.2 Develop effective written presentations

3.3 Contribute effectively to group discussions

4.1 Recognize legal and ethical problems that occur in business contexts

4.2 Select and defend an appropriate ethical and legal course of action

UPDATED 5/2023