

## Public, Technical, and Workplace Writing Certificate

In the Public, Technical, and Workplace Writing Certificate, students gain an intensive experience in professional communication and digital publication. The certificate provides an opportunity for students from across the University to gain fundamental knowledge regarding 21<sup>st</sup>-century skills in the production of public, technical, and digital texts. Students will write and analyze a range of genres from workplace and technical environments. Students will also finish the program with an e-portfolio of work that they can deliver to prospective employers. Employers in a variety of settings look for students with strong writing skills applicable for the professional environment. This certificate will give our students the background in writing needed to be competitive in today's workplace.

### Student Learning Outcomes

Upon completion of the undergraduate certificate in Public, Technical, and Workplace Writing, the students will be able to do the following:

1. Present information using appropriate digital tools
2. Design communication strategies that link audience and a text's message
3. Produce public, technical, and workplace documents (such as reports, memos, digital media, and presentations) suitable for an intended audience
4. Produce documents that adhere to ethical authorship practices

***Find out more about a certificate in Public, Technical, and Workplace Writing at UWF: <http://uwf.edu/cassh/departments/english/public-technical--workplace-writing-certificate/about-the-certificate/>***