

Program SLOs	Digital Storytelling and Journalism Core (21 hours) (Major Core + Track Required Courses)							OPTION 1: Multimedia Journalism (27 hours)							OPTION 2: Film Concentration (27 hours)						
	SFC 2608 Basic Comm Skills	COM 2713 Writing for Comm Professions	COMM 2203 Comm. Dynamics	COM4301 Applied Comm. Research	ADV 2216: Advertising Graphics I	JOU4362: Media Convergence	RTV 4777: A rgo Multimedia News OR FIL4515: Film Production III (CAPSTONE)	JOU3101: Digital & Multimedia Journalism	RTV 3511: Video Storytelling	RTV 3533: Digital Video Production	COM3471: Fundamentals of Social Media Communication	MMK 4201: Media Law & Ethics	JOU4181: Public Affairs Reporting	9 Credit hours at 3000 level or above from ADV, COM, FIL, JDU, MMK, PDR, SFC, OR RTV (COM940: internship highly recommended, but not required)	FIL3247: Film Production I	FIL3833: Film Styles	FIL4036: History of Motion Pictures	FIL4102: Screenwriting for Film, TV, and Digital Media	FIL 4364: Documentary Film & TV	FIL 4435: Film Production II	9 Credit hours at 3000 level or above from ADV, COM, FIL, JDU, MMK, PDR, SFC, OR RTV (COM940: internship highly recommended, but not required)
Content																					
SLO1: Communication process model	x		x					x	x	x		x	x								x
Critical Thinking																					
SLO2: Evaluate sources for trustworthiness, import, and utility to their task	x	x	x	x			x				x	x	x					x			x
SLO3: Deliver professional, organized presentations tailored to topic, audience, and occasion	x		x							x		x	x								x
SLO4: Present written and visual messages clearly and effectively for different audiences		x		x	x		x	x	x	x	x		x	x	x	x	x		x		x
Integrity / Values																					
SLO5: Apply field-approp. ethical standards to work & take responsibility for actions/outcomes		x		x			x	x	x	x	x	x	x	x	x	x	x	x	x	x	x

Department Name Communication
Department URL <https://uwf.edu/cash/departments/communication/>
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