

Department: Instructional Design and Technology

Program Name: Certificate, Intelligence Analysis

Program Code: U-EGT-CERT-06

Date: 05/12/2020

CIP Code: 15.0000

		Year 1	Year 2	Year 3	Year 4	Year 5
Domain	Program-Level Student Learning Outcome (From ALC or ALP)	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Content	Evaluate different sources of information to determine their utility in the analytic process	Data Collection: Gather baseline data	Implement action plan	Data Collection: Follow up assessment		
Content	Summarize the importance of intelligence and the intelligence cycle in the national security arena	Data Collection: Gather baseline data	Implement action plan	Data Collection: Follow up assessment		
Content	Formulate a data collection plan for a national priority target or issue using appropriate	Data Collection: Gather baseline data	Implement action plan	Data Collection: Follow up assessment		
Communication	Develop open source intelligence reports using writing styles unique to the intelligence community		Data Collection: Gather baseline data	Implement action plan	Data Collection: Follow up assessment	
Critical Thinking	Compare and contrast techniques for analyzing raw intelligence and data, evaluating intelligence source credibility, and distinguishing and categorizing relevant information from "noise"		Data Collection: Gather baseline data	Implement action plan	Data Collection: Follow up assessment	
Critical Thinking	Compare and contrast different kinds of intelligence (i.e., HUMINT, ELINT, SIGINT, MASINT, etc.), collection methods and when their use is appropriate			Data Collection: Gather baseline data	Implement action plan	Data Collection: Follow up assessment
Critical Thinking	Demonstrate the use of linking, modeling and data manipulation open source tools in the production and dissemination phase of the intelligence cycle			Data Collection: Gather baseline data	Implement action plan	Data Collection: Follow up assessment

Assessment Activity (Examples)

Gather baseline data
 (Revise rubric; gather data)
 Implement actions for improvement
 Follow-up assessment (impact data)

Direct Measures:

Exam questions
 Student paper (rubric)
 Presentation (rubric)

Methods of Assessment

Indirect Measures:

Focus group
 Exit interview
 Alumni survey

External Direct Measures:

Supervisor/Employer feedback
 External Professional Exam

Last Revised: May 12, 2020